

Employee Campaign Coordinator

NEWSLETTER



MAY 2026

2026 CAMPAIGN REVEALED

United is the Way we get our kicks on Route 66! In honor of the 100th Anniversary of Route 66, our 2026 Campaign theme is Rooted in Community, United in Hope.



We look forward to seeing you at the annual Campaign Roundtable to provide all the resources you'll need to incorporate the theme successfully!

Sponsor a Fellow!

The United Way Fellows Program is a dynamic 16-week, hands-on development experience aimed at enhancing the skills of your employees while raising vital funds for local nonprofits. Throughout this program, Fellows will collaborate with United Way staff, company executives and campaign coordinators to plan, manage and execute workplace campaigns, ultimately raising millions for our community.

Join us by either loaning one of your top performers or committing a \$8,500 sponsorship!



ECC Tip of the Month

"I encourage all campaign coordinators to actively involve Partner Agencies in their campaign activities. Whether through an agency fair, inviting them to judge your chili cook-off, or utilizing one of their social enterprises, there are many meaningful ways to engage and educate team members. These experts offer firsthand insight into the impact of programs supporting our communities, made possible through their partnership with United Way."

Colton Kirton
Love's Travel Stops

Stay Inspired! Follow United Way and see the difference you make.



Up NEXT

Better Together Virtual Panel Series I May 20
Join [here](#)

Emerging Leaders Networking/Social I June 16
RSVP [here](#)

UWCO

Pacesetter Games I June 4
RSVP [here](#)

United Way Campaign Roundtable I June 11
RSVP [here](#)

Bus Tour I July 19
RSVP [here](#)

UWCC

Select a Canadian [Experience](#) to volunteer and learn more about our Campaign!

UWLC

Select a Logan [Experience](#) to volunteer and learn more about our Campaign!