



2025 ANNUAL REPORT



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A LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO

Dear Friends and Supporters,

We are thrilled to announce that, thanks to your generosity and commitment, we started 2025 by celebrating at our annual Gala. United Way of Central Oklahoma raised an incredible **\$17.6 million** during our 2024 annual campaign! This achievement reflects the strength of our community and the shared belief that together, we can create lasting change.

Your support has allowed us to fund critical programs that improve community resiliency, promote financial security and youth opportunity, and enhance health services for thousands of individuals and families across central Oklahoma. Every dollar raised represents hope, opportunity and a brighter future for those who need it most.

This year, we also witnessed the power of collaboration during times of urgent need. When unexpected challenges arose, our community stepped up. One shining example was our Emergency Fall Food Drive, which provided thousands of meals to families facing food insecurity. This effort demonstrated that when we unite, we can respond swiftly and compassionately to ensure everyone can thrive. We demonstrated support for our Partner Agencies beyond our annual campaign.

Thank you for standing with us, for believing in our mission and for making a tangible difference in the lives of so many. Together, we are building a stronger, healthier and more compassionate central Oklahoma.

With gratitude,

Mark W. Funke

Mark W. Funke
Board Chair



Rachel C. Holt

Rachel C. Holt
President & CEO



“During the federal shutdown and SNAP crisis, United Way’s support made an immediate and tangible difference for our community. The in-kind food drive they organized, combined with vital emergency funding, enabled Skyline to keep our shelves stocked and serve more than double the number of neighbors we typically reach. We are profoundly grateful for their partnership.”

Katy Leffel
Skyline, Chief Executive Officer

BOARD MEMBERS AND TRUSTEES

2025 OFFICERS OF THE BOARD

BOARD CHAIR

Mark W. Funke, Oklahoma Business Roundtable

SECRETARY

Lane R. Neal, Durbin Larimore Bialick

ASSISTANT SECRETARY

Heather Scott, Continental Resources (Retired)

TREASURER

Rick McCune, Presbyterian Health Foundation

ASSISTANT TREASURER

John Higginbotham, MidFirst Bank

2025 EXECUTIVE COMMITTEE CHAIRS

ADMINISTRATIVE CHAIR

Clay T. Farha, B.D. Eddie Enterprises

AUDIT CHAIR

Mark Whitman, EY

CAMPAIGN CO-CHAIR

Lee Symcox, First Fidelity Bank

COMMUNICATIONS & EVENTS CHAIR

Kristin Peck, The Rausch Companies

COMMUNITY INVESTMENT CHAIR

Mark Lisle, Community Leader

ETHICS AND DIVERSITY CHAIR

Judge Jerome A. Holmes,
U.S. Tenth Circuit Court of Appeals

HUMAN RESOURCES CHAIR

Roberta B. Fields, McAfee & Taft

INVESTMENT CHAIR

Dave Lopez, Community Leader

LABOR CHAIR

Jimmy Curry, Oklahoma State AFL-CIO

NOMINATING CHAIR

Kathy L. Williams, Community Leader

RESEARCH & COMMUNITY INITIATIVES CHAIR

Sarah Roberts, Inasmuch Foundation

STRATEGIC GROWTH CHAIR

Sherri Lance, Gaming Capital Group

2025 VOTING BOARD MEMBERS

Craig Abbott, Manhattan Construction
Lt. Gov. Chris Anoatubby, The Chickasaw Nation
John Armitage, Our Blood Institute
Mark Behrman, LSB Industries
Shandy Belford, Arvest Bank
Dan Boren, The Chickasaw Nation
Katy Boren, Cox Communications
Justin Brady, Vanguard Renewables
Tana Cashion, Devon Energy Corporation
Jason Clark, Paycom
Robert Clements, Clements Foods Co.
Jim Couch, City of Oklahoma City (Retired)
Sean Cummings, Cummings Oil Co.
Jimmy Curry, Oklahoma State AFL-CIO
Nick Dell’Osso, Expand Energy
Todd Dobson, MidFirst Bank
Clay T. Farha, B.D. Eddie Enterprises
Hillary Farrell, The Chickasaw Nation
Roberta B. Fields, McAfee & Taft
Victor H. Flores, REDW/OK Tribal Finance Consortium
Craig Freeman, City of Oklahoma City
Mark W. Funke, Oklahoma Business Roundtable
Christy Gillenwater, Greater Oklahoma City Chamber
Spencer Haines, Love’s Travel Stops
Kirkland Hall, Hall Capital
David Harlow, BancFirst Corporation
Steve Hart, First Fidelity Bank
Mark Helm, Dolese Bros. Co.
Brent Hensley, KOCO-TV
John Higginbotham, MidFirst Bank
Judge Jerome A. Holmes, U.S. Tenth Circuit Court of Appeals
Dana Hornbeck, Prism Bank
Caroline Ikard, American Fidelity
Marsha Ingersoll, City of Oklahoma City (Retired)
Aaron “AJ” Jack, Argent Trust Oklahoma
Dr. R. Murali Krishna, INTEGRIS Mental Health
Sherri Lance, Gaming Capital Group
Bruce Lawrence, Pine Ridge Ventures

BOARD MEMBERS AND TRUSTEES

Jean C. Leger Jr., Community Volunteer
Mark Lisle, Community Leader
Jenee Lister, Merrill Lynch
David Lloyd, HGL Construction
Dave Lopez, Community Leader
Kirk Mammen, Flintco, LLC
Ed Martin, Ackerman McQueen
Rick McCune, Presbyterian Health Foundation
John McNamara, PwC (Retired)
Katie McQueen, Ackerman McQueen
Jenny Love Meyer, Love's Travel Stops
Wes Milbourn, KFOR-TV (Retired)
Jeff Napoliello, Guernsey
Lane R. Neal, Durbin Larimore Bialick
Larry Nichols, Devon Energy Corporation (Retired)
Kevin O'Connor, Elevair Solutions LLC
Dave Orloff, Dillingham Benefits
Kristin Peck, The Rausch Companies
Timothy Pehrson, INTEGRIS Health
Dr. Jamie C. Polk, Oklahoma City Public Schools
Jeanette Rice, American Fidelity
Robin Roberson, Agentech
Sarah Roberts, Inasmuch Foundation
K. Randy Roper, MidFirst Bank
Jim Roth, A New Energy
Meg Salyer, Broadway Realty
Nick Samarripas, Watermark Bank
Heather Scott, Continental Resources (Retired)
Mubeen Shakir, MD, OU Health
Cheri Clay Shepard, Ascent Resources
Tony N. Shinn, Bank of America
Nathan Shirley, Compellier
Sam Sims, Sims Group
H. Perry Sneed, AFL-CIO (Smart #124)
Doug Stussi, Love's Travel Stops (Retired)
Lee Symcox, First Fidelity Bank
David Thompson, The Thompson Group LLC
Marcus Tilley, Traditions Hospitality Group
Sean Trauschke, OG&E Energy Corporation
Mike Turpen, Riggs, Abney, Neal, Turpen, Orbison & Lewis
Shane Wharton, Love's Travel Stops
Greg Wheeler, Bank of Oklahoma

Mark Whitman, EY
David Williams, Oklahoma Natural Gas
Kathy L. Williams, Community Leader

ADVISORY TRUSTEES

Danny Barth, Oklahoma City Thunder
M. T. Berry, City of Oklahoma City (Retired)
Gary Brooks, Cornerstone Development
Mike Coats, IBC Bank
Luke Corbett, Corbett Management
Doug Coughlan, Enterprise Mobility
Todd Edmonds, HSE Architects
Carl Edwards, Price Edwards & Company (Retired)
Eric Eissenstat, Phillips Murrah
Tricia Everest, State of Oklahoma
Mohammad Farzaneh, Home Creations, Inc.
Dave Hager, Devon Energy Corporation (Retired)
Judy J. Hatfield, Equity Commercial Realty Advisors, LLC
Cliff Hudson, Crowe & Dunlevy
Dennis Jaggi, EnCap Flatrock Midstream
Michael Joseph, McAfee & Taft
Michael S. Laird, Crowe & Dunlevy
Linda Lambert, Enertree LLC
Doug Lawler, Continental Resources, Inc.
Polly Nichols, Community Leader
Cathy O'Connor, Coalign Group
Tim O'Connor, Central Oklahoma Labor Federation AFL-CIO
Cynda Ottaway, Crowe & Dunlevy
Bill Schonacher, Chickasaw Community Bank
Greg Smith, M1 Composites
Jean Wallace, BATTERY COMPANY, LLP
Roy H. Williams, Retired
Mark Wood, Oklahoma Tax Commission
George E. Young, Sr., D.MIN, Doctor of Ministry

2024 CAMPAIGN RESULTS

The 2024 United Way Campaign raised **\$17,634,000** for our community, thanks to the leadership of Campaign Co-Chairs Jenee Naifeh Lister and Jenny Love Meyer, and our Campaign Cabinet volunteers. This includes an incredible donor-directed gift of \$6,000 to each United Way Partner Agency, totaling \$408,000 from Love's Travel Stops in celebration of their 60th Anniversary. We are grateful to all our loyal supporters who commit to making a meaningful difference for thousands of central Oklahomans every year.

The amazing generosity of more than 11,000 donors empowered United Way to support vital resources for education, health, safety and financial security across our community. These campaign dollars were allocated to our Partner Agencies in 2025.

UNITED WAY OF CENTRAL OKLAHOMA

Funds contributed through our traditional annual campaign

\$14,783,221

STATE CHARITABLE CAMPAIGN

Funds contributed through State of Oklahoma employee campaigns

\$299,180

HEART OF THE CITY CAMPAIGN

Funds contributed through the City of Oklahoma City employee campaigns

\$589,347

UNITED WAY OF CANADIAN COUNTY

Funds contributed to support 13 Partner Agencies serving Canadian County

\$284,940

UNITED WAY OF LOGAN COUNTY

Funds contributed to support 11 Partner Agencies serving Logan County

\$201,686

CFC (COMBINED FEDERAL CAMPAIGN)

Funds contributed through federal employee campaigns

\$91,331

DONOR DIRECTED INVESTMENTS

Funds contributed by donors and directed to specific Partner Agencies

\$1,088,000

RESTRICTED GRANTS

Funds contributed to support specific initiatives as outlined by grant agreements

\$132,820

ENDOWMENT GIFTS

Funds contributed to support United Way of Central Oklahoma's Endowment

\$153,475

EMBRACEOKC

Funds contributed for the continued support of behavioral health improvements in Oklahoma City Public Schools through the EmbraceOKC initiative

\$10,000



UNITED WAY
Central Oklahoma

\$17,634,000

**TOTAL RAISED
FOR UNITED WAY**

LEADERSHIP GIVING

We are honored to celebrate the members of our Leadership Giving Association, whose generosity fuels lasting change in central Oklahoma. Each year, Leadership donors contribute more than \$6 million to advance United Way's mission. Through annual gifts of \$500 or more, these committed individuals demonstrate the power of community and their unwavering dedication to creating a stronger, healthier future for all.

Members may participate in exclusive networking opportunities, community service and educational events throughout the year through three active affinity groups: **Tocqueville Society · Women's Leadership Society · Emerging Leaders**

2025 LEADERSHIP CHAIRS

Hillary Farrell &
Nick Samarripas



Leadership Giving donors play a crucial role in supporting United Way's mission. Their contributions are significant, not only in terms of the financial support they provide, but also in the way they inspire others to get involved and give back to our community.

Thank you to the Leadership Giving Association members for their continued dedication to improving the lives of individuals and families across central Oklahoma.

TOCQUEVILLE SOCIETY

The Tocqueville Society is a group of dynamic leaders who truly embody the spirit of philanthropy and community service. Their investments of significant time, talent and resources create transformative change and make a profound impact on local community issues. Made up of 135 members who give \$10,000 or more annually, the Tocqueville Society elevates “community” through their profound generosity. We celebrate and honor their devotion to the United Way mission at the annual Tocqueville Gathering in December.



WOMEN'S LEADERSHIP SOCIETY

The Women's Leadership Society (WLS) is a powerful force for positive change in central Oklahoma, empowering women to take an active role in improving our community. Over 500 WLS members give \$2,500 or more annually and use their contributions, talent and informal events, including “Community & Conversations,” a member recruitment luncheon and a holiday donation collection that support those served by United Way Partner Agencies, to make a significant impact.

EMERGING LEADERS

United Way of Central Oklahoma's Emerging Leaders group engages the next generation of philanthropists. With an annual gift of \$500 or more, these young professionals actively shape the future of our community through their dedication to leadership. Nearly 600 Emerging Leaders engage through United Way Partner Agency tours, professional development events, volunteer opportunities and more. Annual events like *The Hole Shebang!* cornhole tournament and *Raising the Stakes* game night create opportunities for fun and connection and help attract more young professionals to the world of philanthropy.



STAY UNITED

CONNECTING MEMBERS WITH PURPOSEFUL COMMUNITY ENGAGEMENT

Launched in September 2024, **Stay United** connects retirees – or those considering retirement – with neighbors who share a commitment to supporting United Way. Already nearly 90 members strong, this program offers opportunities to engage in meaningful volunteer, educational and social activities that not only enrich their lives but also positively impact our shared community.

Under the co-leadership of Bob Spinks and Doug Stussi, Stay United activities are guided by a dedicated steering committee comprised of 14 members, each representing a diverse cross-section of United Way supporters from corporate, nonprofit, city, state and federal sectors. This committee brings a wealth of experience and passion to the initiative, ensuring that Stay United's efforts are both impactful and aligned with the mission of United Way.



THROUGH THIS INITIATIVE, STAY UNITED MEMBERS HAVE THE OPPORTUNITY TO:

Volunteer:

Participate in hands-on community service projects that directly benefit local individuals and families.

Learn:

Attend educational events that foster personal growth and provide insight into the needs of the community.

Connect:

Build lasting social connections with others who share a passion for giving back and supporting local causes.

Impact and Future Growth:

Stay United has begun to forge meaningful connections and contribute to United Way's broader vision. Moving forward, we will continue to expand membership and deepen our volunteer efforts to further engage members in addressing community needs.

BY THE NUMBERS

Every number tells a story – and behind each statistic is a neighbor who received a hand up. In 2025, United Way of Central Oklahoma worked with Partner Agencies, donors and volunteers to support our neighbors during their difficult times. From providing essential resources to families in need to empowering individuals through education and health initiatives, these numbers reflect more than outcomes – they represent hope, resilience and progress.

68
PARTNER AGENCIES
IN 2025



Supporting 4 Impact Areas:
Healthy Community, Youth Opportunity,
Financial Security and Community Resiliency.





\$81,480

for Partner Agencies during
the Emergency Food Drive

9,543

food items donated for the
Emergency Food Drive

1 OF 3

CHARITIES

on the official
Oklahoma City
Monopoly Board

\$1.5 MILLION

IN WAYFINDER INNOVATION GRANTS
SINCE 2019

13,000

HOURS VOLUNTEERED

\$6 MILLION

COMBINED ENDOWMENT FUNDS

Thanks in large part to Legacy Society members who contributed to our 100th Anniversary endowment campaign, our combined endowment funds now exceed **\$6 million**. Our long-term goal is to grow our endowment to a point where the expendable yearly distribution covers all operating expenses and 100% of every dollar raised during our annual campaign goes directly to funded Partner Agency Programs.

We can achieve this lofty goal with you.

For more information about United Way of Central Oklahoma Legacy Giving, please contact Holly Henson Kreidler, Vice President of Leadership & Legacy Giving, at 405-523-3525 or legacy@unitedwayok.org.

2025 ADMINISTRATIVE COMMITTEE



CLAY T. FARHA, COMMITTEE CHAIR

COMMITTEE MEMBERS

- James Compton
- Jim Couch
- Jeff Napoliello
- Cynda Ottaway
- Jeanette Rice

The Administrative Committee plays a crucial role in overseeing and managing key policies that directly impact the financial affairs of the organization. This committee is responsible for determining, establishing and approving policies related to:

1. Information Technology (IT):

Ensuring proper governance and safeguarding of the organization's information technology assets.

2. Insurance:

Managing and approving insurance policies to mitigate risks and protect organizational interests.

3. Risk Management:

Developing and implementing strategies to minimize potential risks and protect the organization's assets.

By managing these areas, the Administrative Committee ensures that the organization's resources are effectively safeguarded, helping to maintain financial stability and security.

2025 AUDIT COMMITTEE



MARK WHITMAN, COMMITTEE CHAIR

COMMITTEE MEMBERS

Jimmy Curry
Ashley Mayhew
John McNamara
K. Randy Roper
Tony N. Shinn

The role of the Audit Committee is crucial for maintaining financial transparency and accountability within an organization. Here's a breakdown of the key responsibilities and functions outlined:

1. Financial Reporting Policies:

The Audit Committee is responsible for determining, establishing and approving significant aspects of financial reporting policies. These policies directly influence how financial reports are prepared and presented by the organization.

2. Engagement of External Experts:

The committee has the authority to hire, monitor and, if necessary, remove accounting firms or consultants who provide expert services related to financial reporting, taxes or audits. This ensures that the organization has access to competent and reliable external expertise.

3. Oversight of Audits:

The Audit Committee meets with the organization's audit firm to review the annual audit process. This includes assessing the effectiveness and thoroughness of the audit and addressing any findings or concerns raised by the auditors.

4. Reporting to the Board of Directors:

After reviewing the audit, the committee presents its findings and the audit report to the Board of Directors, ensuring that the board is informed of the organization's financial status and any audit-related issues.

The Audit Committee plays a critical role in safeguarding the integrity of the financial reporting process and ensuring the organization's compliance with relevant standards and regulations.

2025 COMMUNICATIONS & EVENTS COMMITTEE



KRISTIN PECK, COMMITTEE CHAIR

COMMITTEE MEMBERS

Katy Boren
Brent Hensley
Kelli McCool
Wes Milbourn
Sarah Roberts
Sam Sims
Kathy L. Williams

The Communications & Events Committee is dedicated to amplifying the meaningful work of United Way of Central Oklahoma by sharing the impact of its programs and activities with the community. Through thoughtful media outreach and the planning of annual events, this committee plays a vital role in raising awareness and building connections. Thanks to their efforts, UWCO has secured more than \$1.6 million in in-kind advertising pledges and creative services from generous media partners, helping to reach and support more individuals in need.

United Way Media Partners

Cox Communications
Edmond Chamber of Commerce
Guthrie News Leader
Guthrie News Page
KFOR & KAUT
KOCO-TV
Lamar
Logan County Courier
OKC Friday
Oklahoma Today
Senior News & Living
South OKC Chamber of Commerce
Tyler Media

Video and Photo Production

Ackerman McQueen
Carl Shortt Photography
McNeese Stills + Motion

Thank you to our generous media partners who donated more than \$1.6 million in advertising contributions to our 2025 Annual Campaign!

2025 FINANCE COMMITTEE



RICK MCCUNE
COMMITTEE CHAIR /TREASURER

JOHN HIGGINBOTHAM
ASSISTANT TREASURER

COMMITTEE MEMBERS

Hilary Cook
Spencer Haines
Kirk Mammen
Bill Schonacher
Heather Scott
Tony N. Shinn
Nathan Shirley
Doug Stussi
Shane Wharton
Greg Wheeler

The Finance Committee holds a pivotal role in safeguarding the financial integrity and health at United Way of Central Oklahoma. By determining, establishing and approving policies related to the organization’s finances, they ensure that financial decision-making is transparent, strategic and aligned with the organization’s mission and long-term goals. Their oversight extends to key areas, such as financing arrangements, government funding, employee benefit plans, endowments and other accounts, which are all vital to maintaining financial stability and compliance.

Their work ensures that the organization’s financial resources are managed effectively, while also mitigating risks and complying with any legal or regulatory requirements. The Finance Committee helps steer the organization through complex financial landscapes by providing oversight and expertise on everything from budgeting and cash flow management to investment strategies and benefits programs.

2025 HUMAN RESOURCES COMMITTEE

ROBERTA B. FIELDS, COMMITTEE CHAIR



COMMITTEE MEMBERS

M.T. Berry
Cynthia Brundige
Tana Cashion
Jimmy Curry
Judge Jerome A. Holmes
Toni Parks-Payne
Terri Sharp
Cheri Clay Shepard
Kathy L. Williams

The Human Resources Committee plays an important advisory and support role in shaping the organization's approach to talent management. By working closely with the President & CEO and Vice President of Human Resources, the committee helps ensure that employee programs and practices are aligned with United Way's strategic goals. Their focus on recruitment, retention and employee engagement is key to building a workforce that is motivated and equipped to drive the organization forward.

Additionally, the committee helps with decision-making around compensation, benefits, professional development and performance management systems to ensure that United Way of Central Oklahoma attracts and retains top talent. This support is essential in creating a positive workplace culture that fosters growth and success for both employees and the organization as a whole.

2025 INVESTMENT COMMITTEE



DAVE LOPEZ, COMMITTEE CHAIR

COMMITTEE MEMBERS

- Aaron “AJ” Jack
- Bruce Lawrence
- Tony N. Shinn
- Doug Stussi
- David Thompson

The Investment Committee plays a crucial role in managing and overseeing United Way of Central Oklahoma’s investment strategy. They ensure that the organization’s investments align with its long-term goals and financial needs while also making sure the management and monitoring processes are carried out with the highest standards.

In addition to monitoring investment performance and making decisions, the committee also works closely with financial professionals to assess market trends and make adjustments as necessary. This type of oversight is essential for maintaining the health of United Way of Central Oklahoma’s financial future.

2025 NOMINATING COMMITTEE



KATHY L. WILLIAMS, COMMITTEE CHAIR

COMMITTEE MEMBERS

- Clay T. Farha
- Hillary Farrell
- Victor H. Flores
- Christy Gillenwater
- Caroline Ikard
- Ed Martin
- Sean Trauschke
- Caitlin Washington

The Nominating Committee plays a key role in ensuring that the leadership at United Way of Central Oklahoma is diverse, skilled and capable of providing effective oversight. By focusing on bringing in candidates with varied life experiences, professional backgrounds and expertise, the committee helps to create a balanced and well-rounded Board of Directors and other governing bodies.

The committee also helps mitigate conflicts of interest by addressing any potential issues involving directors, ensuring that the Board can make decisions with integrity and in the best interest of the organization. Additionally, by assisting with corporate governance responsibilities, the Nominating Committee contributes to maintaining strong leadership, accountability and the overall health of the organization.



2025 RESEARCH & COMMUNITY INITIATIVES COMMITTEE



SARAH ROBERTS, COMMITTEE CHAIR

COMMITTEE MEMBERS

- Steve Hart
- Marsha Ingersoll
- Dr. R. Murali Krishna
- David Lloyd
- Dr. Jamie C. Polk
- Mubeen Shakir, MD

The Research and Community Initiatives Committee plays an important role in ensuring that United Way’s community programs and initiatives are based on solid research and that they meet the evolving needs of the community. By monitoring and reviewing the organization’s research and community activities, the committee ensures that United Way’s programs are effectively addressing the most pressing issues. Their input supports the development of strategies and initiatives that are evidence-based, and their volunteer involvement gives them a deep understanding of community priorities. This can help United Way of Central Oklahoma stay nimble and responsive to changes in the community landscape.



2025 STRATEGIC GROWTH COMMITTEE



SHERRI LANCE, COMMITTEE CHAIR

COMMITTEE MEMBERS

John Armitage
Colby P. Arnold
Steve Hart
Jean C. Leger Jr.
Jenee Lister
Dave Lopez
Katie McQueen
Nick Samarripas
Doug Stussi
Marcus Tilley
Mark Wood

The Strategic Growth Committee plays a critical role in ensuring that United Way of Central Oklahoma has the resources it needs to fulfill its mission. By focusing on the business model that generates those resources, they ensure that the organization is not only meeting its current financial needs but is also setting itself up for long-term sustainability.

This committee's responsibility to review and develop methods for securing funding through various channels like annual campaigns, capital campaigns, planned giving, grants and endowments, requires a strategic approach to fundraising. They provide direction to both the Campaign Chairs and the staff, helping to ensure that fundraising efforts are aligned with the organization's goals and priorities. By guiding these initiatives, the committee contributes to the overall health and growth of the organization, helping it to thrive in a competitive environment.

Their work is also instrumental in creating a strong foundation for future fundraising efforts, ensuring that United Way can continue to serve its community for years to come.

2025 COMMUNITY INVESTMENT COMMITTEE

MARK LISLE, COMMITTEE CHAIR
SHERRI LANCE, COMMITTEE VICE CHAIR
HEATHER SCOTT, PAST COMMITTEE CHAIR



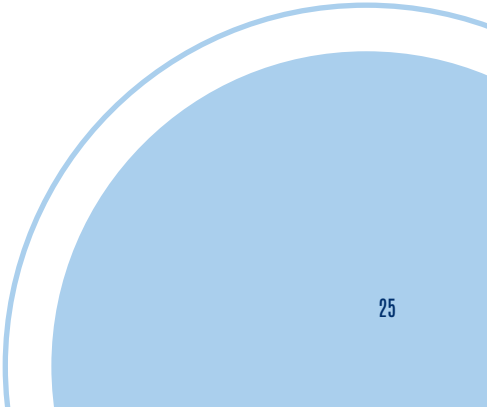
COMMITTEE MEMBERS

- Mike Coats
- Kellie Delaney
- Mark Helm
- Judge Jerome A. Holmes
- Marsha Ingersoll
- Jean C. Leger Jr.
- Jenee Lister
- Lane R. Neal
- Dave Ortloff
- Nathan Shirley
- Mark Wood

200 COMMUNITY INVESTMENT VOLUNTEERS | 4,000 HOURS

The Community Investment Committee is crucial to ensure that the funds raised by United Way are distributed effectively to support the Partner Agency programs that are making a tangible impact in the community. By overseeing the annual Community Investment process, the committee ensures that resources are allocated in a way that aligns with the organization’s mission and the needs of the communities it serves.

The committee’s role in reviewing subcommittee findings and funding recommendations ensures a thorough and fair evaluation process. This level of oversight helps to maximize the impact of each investment, ensuring that the programs are not only supported but also held accountable for the outcomes they deliver.



2025/2026 COMMUNITY INVESTMENTS

DISTRIBUTION BASE

2024 CAMPAIGN PLEDGES	\$17,763,071
BOARD APPROVED SUPPLEMENTAL FUNDS	\$898,488
Board Designated Funds	\$0
Allowance for Pledge Loss	\$902,446
EmbraceOKC	\$11,786
WayFinder Innovation Grant	\$250,000
Endowment Gifts & Restricted Grants	\$286,295
Donor Directed Designations	\$1,088,000
NET AVAILABLE FOR DISTRIBUTION	\$16,123,032
A Chance to Change	\$102,600
Areawide Aging Agency, Inc	\$45,000
Bethesda, Inc	\$69,950
Big Brothers Big Sisters of Oklahoma, OKC	\$183,000
Boys & Girls Clubs of Oklahoma County	\$266,200
Calm Waters Center for Children & Families	\$100,000
The CARE Center	\$60,000
CASA of Oklahoma County, Inc	\$124,000
Catholic Charities	\$347,400
Circle of Care, Inc	\$65,000
Citizens Caring for Children	\$117,000
City Care	\$66,000
Community Literacy Centers, Inc	\$90,000
Daily Living Centers, Inc	\$241,000
D-DENT, Inc	\$85,100
DRTC	\$145,100
EARC, Inc	\$73,483
Girl Scouts - Western Oklahoma	\$288,850
Health Alliance for the Uninsured	\$113,000
HeartLine	\$224,134
The Homeless Alliance	\$172,000
INTEGRIS Hospice	\$150,000
John W. Keys Speech & Hearing Center	\$58,236
Last Frontier Council, Scouting America	\$435,000
Latino Community Development Agency	\$182,162
Legal Aid Services of Oklahoma, Inc	\$146,002

Mental Health Association Oklahoma	\$99,500
Metropolitan Better Living Center	\$131,000
Moore Youth & Family Services	\$87,500
Neighborhood Services Organization	\$405,631
NewView Oklahoma	\$120,000
NorthCare	\$327,000
Oklahoma Foundation for the Disabled, Inc	\$238,250
Oklahoma Medical Research Foundation (OMRF)	\$94,500
Pivot, Inc	\$184,920
Positive Tomorrows	\$275,000
Possibilities, Inc	\$2,118
ReMerge	\$75,000
RSVP of Central Oklahoma, Inc	\$1,811
The Salvation Army, Central Oklahoma Area Command	\$912,150
Skyline	\$85,000
Special Care, Inc	\$480,000
Sunbeam Family Services, Inc	\$924,624
The Education & Employment Ministry (TEEM)	\$72,721
Tinker AFB Youth Center	\$34,000
Upward Transitions	\$375,000
Urban League of Greater Oklahoma City, Inc	\$470,304
Variety Care	\$618,925
Wings	\$21,362
YMCA of Greater Oklahoma City	\$53,500
Youth & Family Services, Inc	\$53,500
YWCA Oklahoma City	\$950,000
SUBTOTAL	\$11,043,533

OTHER DISTRIBUTIONS

United Way of Logan County	\$244,784
United Way of Canadian County	\$343,795
Heart of the City Campaign Designations	\$343,767
State Charitable Campaign Designations	\$177,909
Combined Federal Campaign Designations	\$88,656
Other United Ways/Agencies Designations	\$136,545
United Way Worldwide Dues	\$220,000
United Way Operating Budget	\$3,524,043
TOTAL	\$16,123,032

ACCOUNTABILITY

United Way is dedicated to integrity, accountability, transparency and excellence in all its operations. The organization takes the responsibility of upholding the trust of its donors and the community seriously, ensuring that every donation is managed with care and responsibility.

United Way of Central Oklahoma consistently exceeds the United Way Worldwide Standards of Excellence, which has earned it a Four-Star Charity rating from Charity Navigator. The organization prioritizes keeping administrative and fundraising costs low, and upholds its Partner Agencies to the same high standards.

Each year, United Way's Partner Agencies undergo the Community Investment process to renew their partnership. This process is overseen by the board and donor volunteers, who carefully evaluate the agencies and their programs. The primary goal is to ensure that donations are allocated to nonprofits that maintain the highest standards of excellence, focusing on integrity and the efficient use of resources.

The following outlines the steps of the **Community Investment process**, and you'll be able to see exactly where your donations were allocated on the next pages.

1. FUNDRAISING:

United Way raises funds from donors.

2. VOLUNTEER REVIEW:

Around 200 donor volunteers spend over 4,000 hours evaluating agency applications, budgets, audits, performance histories and program outcomes, using current research on community needs.

3. AGENCY VISITS:

Volunteers visit Partner Agencies to observe the impact of United Way funds firsthand.

4. FUNDING RECOMMENDATIONS:

Volunteers meet to discuss and make funding recommendations for each program.

5. COMMITTEE REVIEW:

The Community Investment Committee, including board members, reviews and balances funding recommendations according to available funds.

6. FINAL APPROVAL:

The Community Investment Committee submits funding recommendations to the United Way Board for approval.

7. FUND DISTRIBUTION:

Approved funds are allocated to Partner Agencies.

8. FOLLOW-UP EVALUATIONS:

Volunteers conduct follow-up evaluations to assess the results achieved by funded programs.

FOUR IMPACT AREAS

United Way of Central Oklahoma values health, education, financial stability and quality of life as core elements essential to the success of individuals, families and the community as a whole. To achieve the vision of a stronger, healthier and more compassionate community, United Way is dedicated to providing access to these critical resources for all people in central Oklahoma through its Four Impact Areas. These areas guide the organization's efforts to create lasting, positive change in our communities.

HEALTHY COMMUNITY

We improve access to nutritious food and quality health education and services, so people have the resources they need to lead healthy lives. Together, we can improve health and well-being for all.



YOUTH OPPORTUNITY

We create pathways for young people to reach their goals, from early childhood education to college and career success. Together, we are helping young people realize their full potential.



FINANCIAL SECURITY

We connect people to education, tools and job training so they have financial freedom and peace of mind. Together, we can create a stronger financial future for every generation.

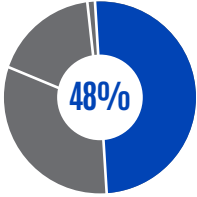


COMMUNITY RESILIENCY

We help communities prepare for, prevent and respond to challenges from crisis support and disaster relief to environmental protection. Together, we can address urgent needs today for a better tomorrow.



PROGRAM FUNDING HEALTHY COMMUNITY



2025-2026 ALLOCABLE DOLLARS

2025-2026 FUNDING

PARTNER AGENCY

A CHANCE TO CHANGE

A Chance to Recover \$72,000

AREAWIDE AGING AGENCY, INC.

Senior Stabilization Program \$45,000

BETHESDA

Therapeutic Counseling Program \$50,000

CALM WATERS CENTER FOR CHILDREN & FAMILIES

Center-Based Support Groups \$65,000

School-Based Support Groups \$35,000

CIRCLE OF CARE

Beyond \$25,000

CITY CARE

Supportive Housing \$66,000

DAILY LIVING CENTERS, INC.

Adult Day Health Care \$216,000

Elderly & Disabled Community Transportation \$25,000

D-DENT, INC.

Preventive \$5,100

Restorative \$80,000

DRTC

Adult Rehab \$120,050

Community Living Engagement \$14,850

EARC, INC.

The Trails \$73,483

HEALTH ALLIANCE FOR THE UNINSURED

Care Connection \$38,000

Cooperative Central Pharmacy \$65,000

Healthcare Navigators \$10,000

HEARTLINE

2-1-1 24/7 Helpline \$185,634

Suicide Prevention \$38,500

HOMELESS ALLIANCE

Day Shelter \$40,000

INTEGRIS HOSPICE

Hospice of Oklahoma County \$150,000

JOHN W. KEYS SPEECH & HEARING CENTER

Hearing Aid Bank \$20,500

LATINO COMMUNITY DEVELOPMENT AGENCY

Health \$24,220

Treatment \$44,489

MENTAL HEALTH ASSOCIATION OKLAHOMA

Student Mental Health \$71,000

Sunbridge Counseling \$28,500

METROPOLITAN BETTER LIVING CENTER

Adult Day Health \$131,000

MOORE YOUTH & FAMILY SERVICES

Ulysses \$87,500

NEIGHBORHOOD SERVICES ORGANIZATION

Housing & Community Development \$333,631

Palo Duro \$72,000

NEWVIEW OKLAHOMA

OKC Low Vision Rehabilitation \$55,000

NORTHCARE

Adult Services \$327,000

OKLAHOMA FOUNDATION FOR THE DISABLED, INC.

Oklahoma Foundation for the Disabled \$238,250

OKLAHOMA MEDICAL RESEARCH FOUNDATION (OMRF)

Research Program \$94,500

POSSIBILITIES

Participatory Community Capacity Building \$2,118

RSVP

Volunteer Recruit & Placement \$1,811

SKYLINE

Food Pantry \$85,000

SUNBEAM FAMILY SERVICES, INC.

Child Abuse Prevention \$164,124

Contracted Foster Care \$49,500

Mental Health Services \$158,000

Senior Services \$335,000

VARIETY CARE

Dental Clinic	\$39,000
Family Planning	\$54,950
Obstetric Clinic	\$213,675
Pediatric Clinic	\$311,300

WINGS

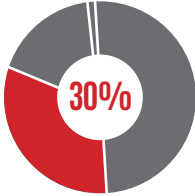
Day Program	\$21,362
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YWCA

CARE	\$950,000
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TOTAL	\$5,333,047
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**PROGRAM FUNDING
YOUTH OPPORTUNITY**



2025-2026 ALLOCABLE DOLLARS

2025-2026 FUNDING

PARTNER AGENCY

A CHANCE TO CHANGE

A Chance to Succeed	\$30,600
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BETHESDA

Stop Go, Tell Education	\$19,950
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BIG BROTHERS BIG SISTERS OF OKLAHOMA, OKLAHOMA CITY

One-to-One Mentoring	\$183,000
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BOYS & GIRLS CLUBS OF OKLAHOMA COUNTY, INC.

Boys & Girls Clubs	\$266,200
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THE CARE CENTER

Victim Services	\$60,000
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CASA OF OKLAHOMA COUNTY, INC.

Case Management	\$124,000
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CIRCLE OF CARE

Foster Care Services	\$40,000
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CITIZENS CARING FOR CHILDREN

Resource Center	\$117,000
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DRTC

Camp Tumbleweed	\$10,200
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GIRL SCOUTS - WESTERN OKLAHOMA

Leadership Development	\$288,850
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JOHN W. KEYS SPEECH & HEARING CENTER

iLEAP Language Preschool \$37,736

LAST FRONTIER COUNCIL, SCOUTING AMERICA

Comprehensive Youth Development \$435,000

LATINO COMMUNITY DEVELOPMENT AGENCY

Prevention \$56,203

Tony Reyes Child Development \$57,250

NEWVIEW OKLAHOMA

Pediatric Low Vision Clinic \$65,000

PIVOT, INC.

The Point @ Pivot \$50,000

Supporting Kids in Independent Living (SKIL) \$85,000

POSITIVE TOMORROWS

Education \$154,766

Extracurricular Program \$15,985

THE SALVATION ARMY, CENTRAL OKLAHOMA AREA COMMAND

Red Shield Youth Center \$240,000

SPECIAL CARE, INC.

Childcare-Special Needs \$480,000

SUNBEAM FAMILY SERVICES, INC.

Early Childhood Services \$218,000

TINKER AFB YOUTH CENTER

Social Programs \$20,000

Sports Program \$14,000

URBAN LEAGUE OF GREATER OKLAHOMA CITY, INC.

Education & Family Development \$109,500

YMCA OF GREATER OKLAHOMA CITY

Teens \$26,000

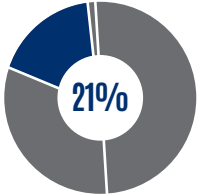
YOUTH & FAMILY SERVICES, INC.

The Caring Center \$27,500

Community Counseling \$26,000

TOTAL **\$3,257,740**

PROGRAM FUNDING FINANCIAL SECURITY



2025-2026 ALLOCABLE DOLLARS

2025-2026 FUNDING

PARTNER AGENCY

CATHOLIC CHARITIES OF THE ARCHDIOCESE OF OKLAHOMA CITY

Family Support Services	\$102,000
Homeless Services	\$45,400
Immigration	\$200,000

COMMUNITY LITERACY CENTERS, INC.

LEAP	\$90,000
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THE HOMELESS ALLIANCE

Capacity Building	\$52,000
WestTown Resource Campus	\$80,000

LEGAL AID SERVICES OF OKLAHOMA, INC.

Oklahoma City Law Office	\$146,002
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PIVOT

Preserves Program	\$49,920
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POSITIVE TOMORROWS

Family Support Services	\$104,249
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REMERGE

Diversion Program	\$75,000
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THE SALVATION ARMY, CENTRAL OKLAHOMA AREA COMMAND

Emergency Shelter	\$318,150
Social Services	\$310,000

THE EDUCATION & EMPLOYMENT MINISTRY (TEEM)

Job Placement	\$72,721
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UPWARD TRANSITIONS

Community Outreach Program	\$375,000
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URBAN LEAGUE OF GREATER OKLAHOMA CITY, INC.

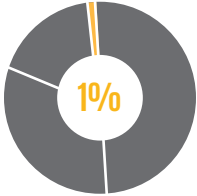
Housing & Financial Literacy	\$123,000
Workforce & Career Development	\$135,000

YMCA

Getting Ahead	\$27,500
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TOTAL	\$2,305,942
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PROGRAM FUNDING COMMUNITY RESILIENCY



2025-2026 ALLOCABLE DOLLARS

PARTNER AGENCY

THE SALVATION ARMY, CENTRAL OKLAHOMA AREA COMMAND

Disaster Services \$44,000

URBAN LEAGUE OF GREATER OKLAHOMA CITY

Community Convening & Social Justice. \$102,804

TOTAL **\$146,804**

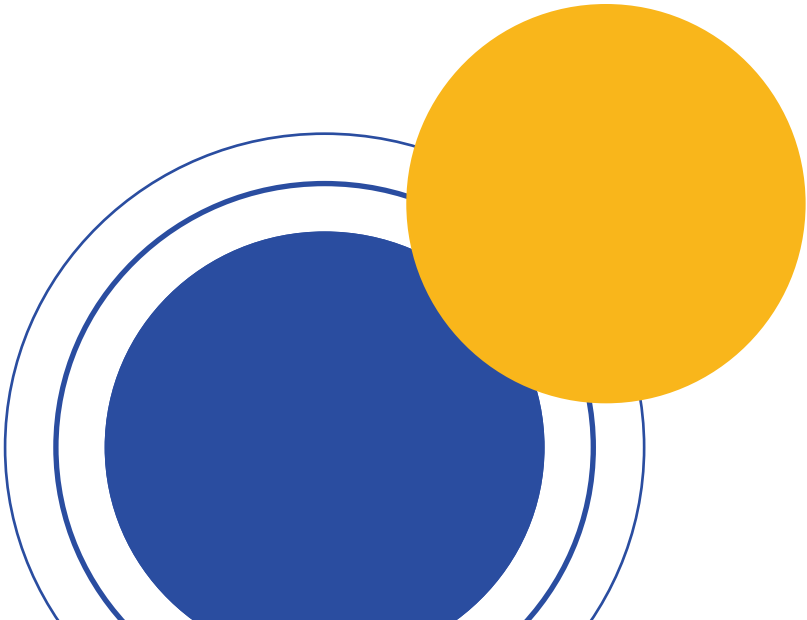
2025-2026 FUNDING

COMMUNITY IMPACT GRANTS

In 2021, United Way of Central Oklahoma established Community Impact funds to be used for research, basic needs or to fill a gap. Only voting members of the Community Investment Committee and the Research and Community Initiatives Committee can designate the use of these dollars.

2025-2026 FUNDING

Training for Select Partner Agencies \$50,000



WAYFINDER

Through a competitive selection process, local nonprofits with creative solutions to a current community need are given the chance to receive up to \$250,000 in one-time funding. The top candidates present their ideas to a panel of “Sharks.” The panel includes community leaders with a pulse on innovation, funding and need. The winners of the Wayfinder Innovation Grant are announced at our annual Campaign Kickoff. The chosen projects have two years to utilize their allotted funding. Since 2019, our United Way has awarded over \$1.5 million to 21 innovative programs that are transforming lives and strengthening our community.

2025 WAYFINDER INNOVATION GRANT RECIPIENTS

LILYFIELD

Westwood Community Collaborative Strengths Coaching Project: \$150,000

Lilyfield leads an innovative, community-driven strategy within the Will Rogers Courts Public Housing Complex, known as the Westwood Community Collaborative. It brings together stakeholders from many sectors and integrates evidence-based services in a place-based approach. UWCO's WayFinder Grant will fund a new component of the collaborative by creating a Strengths-Based Coaching Model for adolescents and young adults living in Will Rogers Courts with the intention of being replicated in other public housing complexes in Oklahoma City and beyond. The goal of the project is to provide specific support to adolescents and young adults through the wraparound model, which utilizes Gallup's Clifton Strengths, the Career Ladder and Financial Forecaster (CLIFF), and Hope Driven Goal Planning using the Science of Hope.



UPWARD TRANSITIONS

Hope Flyers: \$58,960

Through a partnership with Drop Mobility, Upward Transitions will expand its transportation assistance services for its clients whose lack of a reliable source of transportation may prohibit them from finding or maintaining employment or traveling to important appointments. Upward Transitions hopes to build a bridge with Hope Flyers. The agency will loan e-bikes leased from and managed by Drop Mobility's app to selected clients free of charge for a period of 1-6 months, during which the client will be actively saving for repairs to existing vehicles or seeking long-term means of transportation. The short-term, no-cost loan of an e-bike, which is easy to store, easy to maintain and always available, will be a solution for many individuals with transportation problems while empowering them to accomplish their goals.



EVENTS

United Way of Central Oklahoma honors its donors, volunteers and Partner Agencies at events each year.

2025 UNITED WAY GALA

The United Way Gala is the highlight of the year, celebrating all our supporters who help us move our mission forward and make our annual campaign a community success! We honored four volunteers at the 2025 Gala. Sherri Lance was the recipient of the Richard H. Clements Lifetime Achievement Award; Dan Straughan received the John and Berta Faye Rex Community Builder Award; and Heather Scott received the Ray Ackerman Leadership Award. Cathy Gritts was the recipient of the inaugural Emerging Leaders Pinnacle Award.



THE HOLE SHEBANG!

On October 2, the fifth annual *The Hole Shebang!* returned to Scissortail Park, hosted by our Emerging Leaders. The cornhole tournament raised over \$38,000 for United Way's Partner Agencies. Bank of Oklahoma secured the title as *The Hole Shebang!* tournament champion and received the traveling trophy. The United Way Partner Agency Trophy went to NewView Oklahoma for the second consecutive year.



CAMPAIGN ROUNDTABLE

Pacesetters are businesses and organizations that run early United Way campaigns between June and September, setting the pace and creating momentum for more than 500 workplace campaigns that take place in the fall. For the second year in a row, we gathered for a campaign roundtable event hosted by Love's Travel Stops and led by our Campaign Co-Chair Suzie Symcox. Ideas of how to best run a workplace campaign were shared among employee campaign coordinators and their committee members.



PACESETTER GAMES

Returning Pacesetter Chair David Harlow guided the annual Pacesetter Games competition, graciously hosted again at American Fidelity. BancFirst was awarded first place; YMCA of Greater Oklahoma City came in second place; and Sunbeam Family Services was our third-place winner. The Spirit Award was given to American Fidelity for their enthusiasm throughout the event. There is also an annual T-Shirt design contest. This year, NorthCare won the Partner Agency category, and First Fidelity Bank took home the title for the corporate category.

UNITED WAY OF CANADIAN COUNTY

2024 CAMPAIGN TOTAL



PARTNER AGENCIES & PROGRAM FUNDING

2025-2026 ALLOCABLE DOLLARS \$331,802
TOTAL ALLOCABLE DOLLARS INCLUDE CAMPAIGN FUNDS PLUS DONOR DESIGNATIONS FROM OTHER CAMPAIGNS

PARTNER AGENCY

CENTER OF FAMILY LOVE

Transportation \$40,000

CANADIAN COUNTY CASA

Client Services \$21,500

CANADIAN COUNTY 4-H FOUNDATION

4-H Club \$8,500

4-H Classroom \$1,000

C.A.R.T. HOUSE

Forensic Interviewing \$30,000

COMPASSIONATE SHARING

Client Services \$25,000

Care-A-Van \$9,000

EL RENO BLESSING BASKETS

Christmas Baskets \$17,500

Food Program \$24,500

Senior Grocery Program \$5,000

HEARTLINE

211 Helpline \$3,000

INTERVENTION & CRISIS ADVOCACY NETWORK - ICAN!

Client Services \$20,120

LAST FRONTIER COUNCIL, SCOUTING AMERICA

Comprehensive Youth Development \$8,500

RUSSELL MURRAY HOSPICE

Hospice \$39,682

THE SALVATION ARMY

Canadian County Service Center \$20,000

VARIETY CARE

Yukon Clinic \$12,000

YOUTH AND FAMILY SERVICES

Counseling \$23,500

Caring Center \$23,000

UNITED WAY OF CANADIAN COUNTY

United Way of Canadian County (UWCC) was founded in 2002 by local volunteers seeking a unified solution to address critical community needs. Under the United Way of Central Oklahoma umbrella, UWCC serves thousands of county residents annually and funds results-oriented programs focused on Healthy Community, Youth Opportunity, Financial Security and Community Resiliency. There are 13 outstanding local Partner Agencies that proudly bear the United Way seal of approval.

DAVE ANDERSON
Community Volunteer

JOSH ATKINSON
F&M Bank

LINCOLN BROWN
COMMUNITY INVESTMENT VICE-CHAIR
SWOSU

LISA CAMPBELL
Piedmont Public Schools

TRACEE' COLE
MARKETING & EVENTS CO-CHAIR
Oklahoma Natural Gas - ONEGas

TARA DOUGLAS - SECRETARY
Redlands Community College

CRYSTAL GARCIA
OG&E

JIM HARRIS
COMMUNITY INVESTMENT CHAIR
Clear Springs Church

KIRSTEIN HAYDON
MARKETING & EVENTS CO-CHAIR
BancFirst - El Reno

BRIAN HEIM
Flint Logistics Group

JOSH MANSFIELD - TREASURER
Lucky Star Casino

KATY PATTERSON
Mustang Public Schools

JON PENNINGTON
BancFirst - Yukon/Mustang

SHERRY POAGE
Community Volunteer

BRADEN POLLARD
PRESIDENT-ELECT 2026
Midwest Land Group

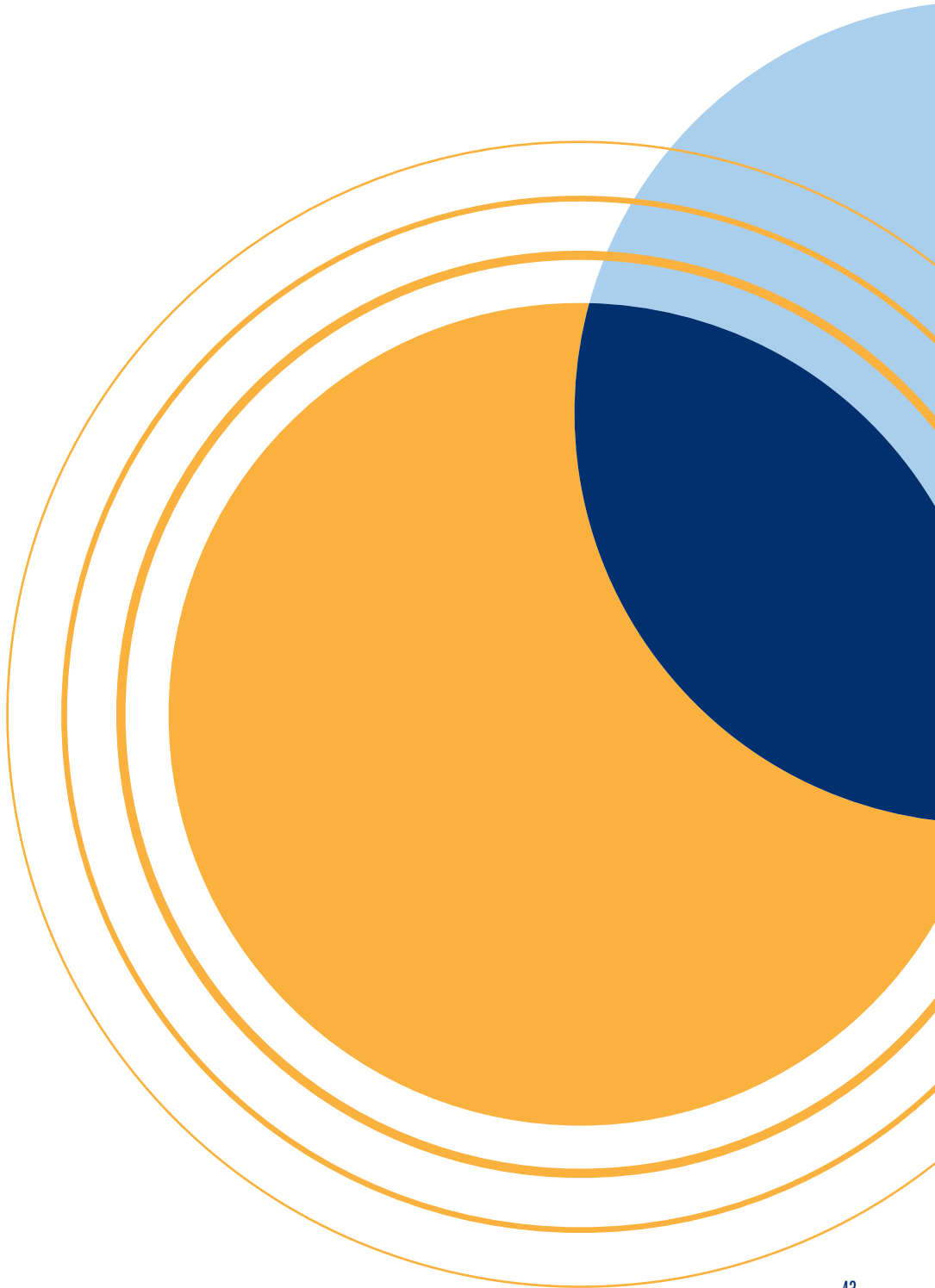
NUNU RUTTMAN
Canadian Valley Technology Center

JEREMY SIMS
Community Volunteer

SAM SIMS - PRESIDENT 2024-25
Sims Group

TANGI SMITH
Devon Energy

MATT WHETZEL
PARTNER AGENCY REPRESENTATIVE
Intervention & Crisis
Advocacy Network (ICAN!)



UNITED WAY OF LOGAN COUNTY

2024 CAMPAIGN TOTAL



PARTNER AGENCIES & PROGRAM FUNDING

2025-2026 ALLOCABLE DOLLARS \$233,207
TOTAL ALLOCABLE DOLLARS INCLUDE CAMPAIGN FUNDS PLUS DONOR DESIGNATIONS FROM OTHER CAMPAIGNS

PARTNER AGENCY

CASA FOR KIDS

Youth Services \$18,000

GOD’S FOOD BANK

Food Assistance \$68,257

HEARTLINE

211 Helpline \$2,250

HOPE HOUSE GUTHRIE

Life Transformation Program \$10,000

LAST FRONTIER COUNCIL, SCOUTING AMERICA

Comprehensive Youth Development \$3,200

LOGAN COMMUNITY SERVICES

Maudi Hirschi Children’s Shelter \$39,000

LOGAN COUNTY COUNCIL ON AGING

Senior Program \$26,000

THE SAVILLE CENTER

Clinical Services \$10,000

TWIN CEDARS

Making Promises Happen \$12,500

WINGS OF HOPE

Logan County Domestic Violence Intervention Program \$5,000

YMCA OF GREATER OKLAHOMA CITY, LOGAN COUNTY BRANCH

School-Age Child Care \$37,000

Sports \$2,000

UNITED WAY OF LOGAN COUNTY

United Way of Logan County (UWLC) was founded in 1986 by local volunteers seeking a unified solution to address critical community needs. Now serving thousands of county residents annually, UWLC funds results-oriented programs at 11 outstanding local Partner Agencies.

SPENCER BROWNE

OG&E

KAYLEA HOPFER

Cimarron Consulting

JESSIE BRYAN, PRESIDENT ELECT

City of Guthrie

DANA HORNBECK, PRESIDENT

Prism Bank

**TYLER CALVERT
COMMUNITY INVESTMENT VICE-CHAIR**

InterBank

AUBRIE LAWSON

John Vance Auto Group

**DR. MICHELLE CHAPPLE
COMMUNITY INVESTMENT CHAIR**

Guthrie Public Schools

LINDA MILLER, NOMINATING CHAIR

Community Volunteer

CHRIS EVANS

Guthrie News Page

SHAUNTAE' SOURIE

Langston University

RONNIE FIELDS

First Christian Church

BRITTANY TIMMONS, TREASURER

Guthrie Chamber of Commerce

**KRISTAL FLURY
SPECIAL EVENTS CHAIR**

Environmental Management, Inc.

JED WAGGONER

F&M Bank

TERESA HOMMERTZHEIM

Mercy Hospital - Logan County

BRYAN WELLS

ONE Gas

**JON CUNNINGHAM,
PARTNER AGENCY REPRESENTATIVE**

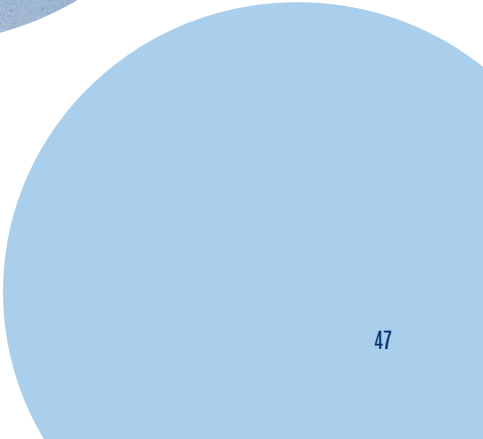
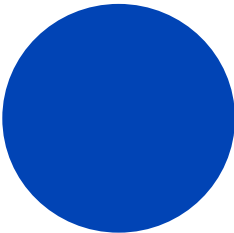
Twin Cedars

EMERGENCY FOOD DRIVE

In October, our Partner Agencies alerted us to an unsustainable surge in need at their food pantries. In response, United Way launched an Emergency Food Drive, and the community's support was swift and inspiring.

From October 24 through November 14, neighbors across Oklahoma, Canadian and Logan counties stepped up through online wish lists, scannable QR codes and multiple drop-off locations.

Thanks to this outpouring of generosity, our United Way team received, sorted, inventoried, and immediately distributed **9,543 non perishable food items** and **\$81,480** to our Partner Agencies, helping to close a rapidly growing gap. We are grateful to all of our donors, especially BancFirst, for their monetary match. This effort demonstrated the strength of our community and reaffirmed that United Way is ready, willing and able to respond to critical needs, supporting both our Partner Agencies and our neighbors who rely on them.



THE VOLUNTEER CENTER

The Volunteer Center at United Way of Central Oklahoma plays a vital role in connecting individuals and corporate teams with meaningful volunteer opportunities at 68 Partner Agencies across central Oklahoma. By guiding volunteers to organizations that make a difference every day, the Volunteer Center helps individuals and companies experience the joy and fulfillment of giving back, all while supporting agencies dedicated to improving the community.

In 2025, the Volunteer Center made a significant impact:



THE ESTIMATED VALUE OF
THIS VOLUNTEER TIME
IS NEARLY
\$500,000

**OVER 4,500
VOLUNTEERS**

SUPPORTED UNITED WAY
AND LOCAL AGENCIES

VOLUNTEERS
COLLECTIVELY DEDICATED
**OVER 13,000
HOURS**
OF SERVICE TO
CENTRAL OKLAHOMA

These efforts represent the heart of community service, showcasing how local individuals and corporate teams come together to help make central Oklahoma a better place to live, work and thrive.

Day of Caring: Strengthening Our Community Through Service

More than 400 volunteers went out into the community to serve and give back through acts of service at United Way Partner Agencies. Throughout the day, 20 companies completed 19 projects, including clearing brush, organizing food pantries, setting up clothing drives and more.

Day of Caring is more than just an event – it’s a testament to the power of community, where businesses and individuals come together to support and uplift our neighbors. United Way appreciates the following companies that participated in the 2025 Day of Caring projects:

ADG Blatt | American Fidelity | Arvest Bank | AT&T Woman | BlueCross & Blue Shield | Cavender Auto Family | CEC | First Fidelity Bank | Guernsey | LHH | LSB Industries | OMAG | Parker Lynch | Prism Bank BancFirst | OG&E | Canadian County Board | Logan County Board | Saxum | Love’s Travel Stops

Day of Action school supply drive supported by family volunteers

On Saturday, Aug. 3, United Way Board and Leadership Giving Association members brought their families to sort and organize school supplies collected during the United Way Day of Action drive. It was the perfect opportunity to model volunteerism and encourage giving back to our community with the next generation.



Board Serve Central Oklahoma

Board Serve Central Oklahoma is a unique seven-month program at United Way of Central Oklahoma designed to improve nonprofit boards by recruiting, training and matching board member candidates with nonprofit agencies. In 2025, there were 32 graduates who were placed at 23 Partner Agencies. To date, the Board Serve Central Oklahoma program has graduated 183 candidates and facilitated over 200 placements to area nonprofit boards. To learn more, please visit UnitedWayOKC.org/BoardServe.

Get Involved: Volunteer and Make a Difference

The Volunteer Center is ready to connect you with meaningful opportunities to give back to your community. Whether you're an individual looking to volunteer or part of a corporate team, there are countless ways you can make an impact through service. To learn more about how you can get involved, visit us at VolunteerCentralOklahoma.org or email us at volunteer@unitedwayokc.org.

Together, we can continue to create a stronger, more compassionate central Oklahoma where all may thrive.

2025
Grand Campaign Total
\$19,553,414



2025 CAMPAIGN CABINET

Campaign Co-Chairs Lee and Suzie Symcox

- | | |
|--------------------|---------------------------|
| Craig Abbott | Eric Joiner |
| Ann Ackerman | Amanda Kirkpatrick-Lawler |
| Sarah Allen | Bill Lance |
| James Bennett | Heather Lawrence |
| Brian Bobek | Jacob McQuerry |
| Lisa Boevers | Casey Moore |
| Audrey Brown | Tim O'Connor |
| Robert Clements | Toni Parks-Payne |
| Cortney Cowley | Shane Pate II |
| Jonathan Curtright | Sarah Roberts |
| Nick Dell'Osso | Nick Samarripas |
| Hillary Farrell | Patricia Sawyer |
| Kristal Flury | John Sherrer |
| Mark W. Funke | Tangi Smith |
| Bennett Geister | Lee Symcox |
| David Harlow | Suzie Symcox |
| Phil Harrop | Will Syring |
| Steve Hart | Lashawn Thompson |
| Brian Heim | Sean Trauschke |
| Joe Hodges | Hardy Watkins |
| Jason Holuby | Todd Wilson |



UNITED WAY
Central Oklahoma

MISSION & VISION STATEMENT

OUR MISSION:


Connecting people and resources to improve the wellbeing of those in our community.

OUR VISION:

A stronger, healthier and more compassionate community.

At United Way of Central Oklahoma, we value diversity, as well as the dignity and worth of every person. These values are an integral part of our organization and are reflected in the work we do every day. United Way of Central Oklahoma fights for the health, education and financial stability of every person in every community.

Now, more than ever, we must stand together to champion equity and reinforce our commitment to addressing our community's toughest challenges. We will continue to empower our Partner Agencies to support and care for every person, without regard to race, religion, color, gender, nationality, sexual orientation, disability or age. And we will listen with empathy to learn how we can WORK UNITED to make our communities the places that we need them to be: equitable, respectful and opportunity-filled.



United Way of Central Oklahoma

1444 NW 28th Street
Oklahoma City, OK 73106

unitedwayokc.org



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[@unitedwaycentraloklahoma](https://www.instagram.com/unitedwaycentraloklahoma)