



UNITED WAY
Central Oklahoma

WAYFINDER
INNOVATION GRANT

AN INNOVATIVE APPROACH TO SOLVING OUR COMMUNITY'S BIGGEST CHALLENGES

- Funding for new and innovative ideas addressing health and human service needs in central Oklahoma
- Recipients selected through 'Shark Tank' panel of community leaders
 - Up to \$250,000 in one-time funding for local nonprofits
- Over \$1.5 million awarded to 21 groundbreaking programs since 2019

2025 WAYFINDER INNOVATION GRANT RECIPIENTS

Lilyfield | Westwood Community Collaborative Strengths Coaching Project | \$150,000

Lilyfield leads an innovative, community-driven strategy within the Will Rogers Courts Public Housing Complex, known as the Westwood Community Collaborative. It brings together stakeholders from many sectors and integrates evidence-based services in a place-based approach. The WayFinder Innovation Grant funds a new component of the collaborative by creating a Strengths-Based Coaching Model for adolescents and young adults living in Will Rogers Courts with the intention of being replicated in other public housing complexes in Oklahoma City and beyond. The goal of the project is to provide specific support to adolescents and young adults living in Will Rogers Courts through the wraparound model, which utilizes Gallup's Clifton Strengths, the Career Ladder and Financial Forecaster (CLIFF), and Hope Driven Goal Planning using the Science of Hope.



Lilyfield

BUILDING HEALTHY FAMILIES
AND COMMUNITIES

Upward Transitions | Hope Flyers | \$58,960

Through a partnership with Drop Mobility, Upward Transitions has expanded its transportation assistance services for its clients whose temporary loss of a reliable source of transportation may prohibit them from finding or maintaining employment or traveling to important appointments. Upward Transitions hopes to build a bridge with Hope Flyers. Upward Transitions loans e-bikes leased from and managed by Drop Mobility's app to selected clients free of charge for a period of 1-6 months, during which the client will be actively saving up for repairs to existing vehicles or seeking long-term means of transportation. The short-term, no-cost loan of an e-bike, which is easy to store, easy to maintain and always available, will be a solution for many individuals with temporary transportation problems while empowering them to accomplish their goals.



FOR MORE INFORMATION, VISIT [UNITEDWAYOKC.ORG/WAYFINDERGRANT](https://www.unitedwayokc.org/wayfindergrant)



2024 WAYFINDER INNOVATION GRANT RECIPIENTS

A Chance to Change | Strength in Solidarity: Empowering Teachers Support Groups | \$21,580
The Homeless Alliance | Homeless Response System Diversion | \$228,150

2023 WAYFINDER INNOVATION GRANT RECIPIENTS

Calm Waters | Grief support groups for medical residents | \$40,000
Healthy Minds Policy Initiative | Multi-year initiative to address Oklahoma City's systemic behavioral health challenges | \$113,850
NewView Oklahoma | NewView Print House | \$69,926

2022 WAYFINDER INNOVATION GRANT RECIPIENTS

Calm Waters | Incarcerated Oklahomans Grief Support Group | \$75,000
Pivot, Inc. | Preserves by Pivot | \$125,000
The Oklahoma Center for Community and Justice | Youth Leadership Forum for Community Transformation | \$32,000

2021 WAYFINDER INNOVATION GRANT RECIPIENTS

Goodwill Industries of Central Oklahoma | Virtual Reality Forklift Operations Training | \$100,000
NewView Oklahoma | Mobile Low Vision Clinic | \$45,294
Youth & Family Services | Intergenerational Living at Entrada | \$95,000

2020 WAYFINDER INNOVATION GRANT RECIPIENTS

Mental Health Association Oklahoma | Mobile Medical Intervention | \$100,000
Urban League of Greater Oklahoma City | Real Talk, Brother | \$59,700

2019 WAYFINDER INNOVATION GRANT RECIPIENTS

City Care | Samaritan App | \$55,000
The Homeless Alliance | Curbside Apparel | \$39,200
Mental Health Association Oklahoma | Homeless Street Outreach OKC | \$60,000
ReMerge | Catalyst Cookies | \$70,800
YWCA Oklahoma City | Raise the Bar | \$25,000