

UNITED WAY OF CENTRAL OKLAHOMA



2 0 2 4 A N N U A L R E P O R T



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Our Statement of Financial Position and Statement of Activities is available upon request.

A LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO

The United Way of Central Oklahoma celebrated 2024 with gratitude and hope as we began our next 100 years of serving central Oklahomans.

On behalf of the Board of Directors and the entire team at United Way, we want to extend our deepest gratitude to each of you - our dedicated donors, volunteers and supporters. Your continued generosity, commitment and belief in our mission have made it possible for us to empower 67 Partner Agencies to provide critical services that make a meaningful difference in our community.

This year, as we reflect on the incredible work that has been accomplished in 2024, we are filled with pride and appreciation for the positive impact you've made. Because of you, thousands of individuals and families have received food, shelter, health care, education and other essential services, helping them build stronger, healthier lives.

Your support has created lasting change, and it is with your involvement that we can continue to nurture and sustain the work of our Partner Agencies. Whether through your financial contributions, your time as a volunteer, or your unwavering encouragement, you have helped turn our mission into action and challenges into solutions.

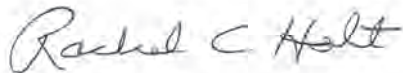
As we look toward the future, we remain inspired by the compassion and dedication you have shown to our shared community. We are excited to continue our journey together, knowing that with your support, we can tackle even greater challenges and create an even stronger, more resilient central Oklahoma.

Thank you for being a vital part of our mission. Your partnership is a testament to the power of community, and we are profoundly grateful for all you do.

With sincere appreciation,



Shane Wharton
2023-2024 Board Chair
United Way of Central Oklahoma



Rachel C. Holt
President & CEO
United Way of Central Oklahoma

2024 Campaign Total

\$17,634,000



BOARD MEMBERS AND TRUSTEES

2024 OFFICERS OF THE BOARD

BOARD CHAIR

Shane Wharton, Love's Travel Stops

CHAIR ELECT

Mark Funke, MWF Management, LLC/OK Business Roundtable

SECRETARY

Judy Love, Love's Travel Stops

ASSISTANT SECRETARY

Lane R. Neal, Durbin, Larimore & Bialick, P.C.

TREASURER

Rick McCune, Presbyterian Health Foundation

ASSISTANT TREASURER

Bradley Krieger, Arvest Bank (Retired)

2024 EXECUTIVE COMMITTEE CHAIRS

ADMINISTRATION CHAIR

Clay Farha, B.D. Eddie Enterprises

Natalie Shirley, Community Leader

AUDIT CHAIR

Mark L. Whitman, EY

CAMPAIGN CO-CHAIR

Jenee Lister, Merrill Lynch

CAMPAIGN CO-CHAIR

Jenny Love Meyer, Love's Travel Stops

COMMUNICATIONS & EVENTS CHAIR

Kristin Peck, Rausch Coleman Homes

COMMUNITY INVESTMENT CHAIR

Mark Lisle, BancFirst

ETHICS AND DIVERSITY CHAIR

Jerome A. Holmes, U.S. Court of Appeals, Tenth Circuit

HUMAN RESOURCES CHAIR

Roberta B. Fields, McAfee & Taft

INVESTMENT CHAIR

Dave Lopez, Community Leader

LABOR CHAIR

Jimmy Curry, Oklahoma State AFL-CIO

NOMINATING CHAIR

Kathy L. Williams, Community Leader

RESEARCH & COMMUNITY INITIATIVES CHAIR

Sarah Roberts, Inasmuch Foundation

Dave Carpenter, American Fidelity

STRATEGIC GROWTH CHAIR

Sherri Lance, Gaming Capital Group

2024 VOTING BOARD MEMBERS

Craig Abbott, Manhattan Construction

Mark Behrman, LSB Industries

Shandy Belford, Arvest Bank

Dan Boren, The Chickasaw Nation

Justin Brady, *Vanguard Renewables*
 Jason Clark, *Paycom*
 Jim Couch, *City of Oklahoma City (Retired)*
 Sean Cummings, *Cummings Oil Co.*
 Jimmy Curry, *Oklahoma State AFL-CIO*
 Nick Dell'Osso, *Expand Energy*
 Todd Dobson, *MidFirst Bank*
 Clay Farha, *B.D. Eddie Enterprises*
 Hillary Farrell, *The Chickasaw Nation, Department of Commerce*
 Roberta B. Fields, *McAfee & Taft*
 Victor Flores, *REDW/OTFC*
 Craig Freeman, *City of Oklahoma City*
 Mark Funke, *MWF Management, LLC/OK Business Roundtable*
 Christy Gillenwater, *Greater Oklahoma City Chamber*
 Kirk Hall, *Hall Capital*
 David Harlow, *BancFirst Corporation*
 Steve Hart, *First Fidelity Bank*
 Mark Helm, *Dolese Bros. Co.*
 Brent Hensley, *KOCO-TV*
 Jerome A. Holmes, *U.S. Court of Appeals, Tenth Circuit*
 Dana Hornbeck, *PRISM Bank*
 Caroline Ikard, *American Fidelity*
 Marsha Ingersoll, *Community Leader*
 Aaron "A. J." Jack, *Argent Trust Company*
 Bradley Krieger, *Arvest Bank (Retired)*
 Dr. R. Murali Krishna, *INTEGRIS Mental Health (Retired)*
 Sherri Lance, *Gaming Capital Group*
 Bruce Lawrence, *Lawrence Strategic Solutions*
 Jean Leger, Jr., *OG&E (Retired)*
 Mark Lisle, *BancFirst*
 Jenee Naifeh Lister, *Merrill Lynch*
 David Lloyd, *HGL Construction, Fnl.*
 Dave Lopez, *Community Leader*
 Judy Love, *Love's Travel Stops*
 Kirk Mammen, *Flintco, LLC*
 Ed Martin, *Ackerman McQueen*
 Rick McCune, *Presbyterian Health Foundation*
 John McNamara, *PwC*
 Katie McQueen, *Ackerman McQueen*
 Jenny Love Meyer, *Love's Travel Stops*
 Wes Milbourn, *KFOR-TV and KAUT-TV*
 Rick Muncrief, *Devon Energy Corporation*
 Jeff Napoliello, *Guernsey*
 Lane R. Neal, *Durbin Larimore Bialick P.C.*

BOARD MEMBERS AND TRUSTEES

Larry Nichols, *Devon Energy Corporation (Retired)*
Kevin O'Connor, *FAA Mike Monroney Aeronautical Center*
Dave Ortloff, *Dillingham Benefits*
Cynda Ottaway, *Crowe & Dunlevy*
Kristin Peck, *Rausch Coleman Homes*
Timothy Pehrson, *INTEGRIS Health*
Dr. Jamie C. Polk, *Oklahoma City Public Schools*
Gary Raskob, *University of Oklahoma Health Sciences*
Robin Roberson, *Future Point of View*
Sarah Roberts, *Inasmuch Foundation*
K. Randy Roper, *MidFirst Bank*
Jim Roth, *A New Energy*
Meg Salyer, *Broadway Realty*
Nick Samarripas, *Watermark Bank*
Bill Schonacher, *Chickasaw Community Bank*
Heather Scott, *Continental Resources*
Dave Schroeder, *FAA (Retired)*
Cheri Clay Shepard, *Ascent Resources*
Tony Shinn, *Bank of America*
Sam Sims, *Sims Group*
H. Perry Sneed, *AFL-CIO (Smart #124) (Retired)*
Doug Stussi, *Love's Travel Stops (Retired)*
David Thompson, *The Thompson Group*
Marcus Tilley, *Traditions Hospitality Group*
Shane Wharton, *Love's Travel Stops*
Greg Wheeler, *Bank of Oklahoma*
Mark Whitman, *EY*
Chad Wilkerson, *Federal Reserve Bank of Kansas City*
David Williams, *Oklahoma Natural Gas*
Kathy L. Williams, *Community Leader*
Roy H. Williams, *Greater Oklahoma City Chamber (Retired)*
Mark Wood, *Oklahoma Tax Commission*

EX-OFFICIO BOARD MEMBERS

EMERGING LEADERS CHAIR

Kellie Delaney, *HP Engineering, Inc.*

BOARD SERVE OKLAHOMA GRADUATE

Brandon Winkler, *Ackerman McQueen*

ADVISORY TRUSTEES

Lt. Gov. Chris Anoatubby, *The Chickasaw Nation*

Dr. John Armitage, *Our Blood Institute*

Danny Barth, *Oklahoma City Thunder*

M. T. Berry, *City of Oklahoma City (Retired)*

Gary Brooks, *Cornerstone Development*

Robert Clements, *Clements Foods Co.*

Mike Coats, *IBC Bank*

Luke Corbett, *Corbett Management*

Doug Coughlan, *Enterprise Mobility*

Todd Edmonds, *HSE Architects*

Carl Edwards, *Price Edwards & Company*

Eric Eissenstat, *Phillips Murrah*

Tricia Everest, *State of Oklahoma*

Mohammad Farzaneh, *Home Creations, Inc.*

Dave Hager, *Devon Energy (Retired)*

Judy Hatfield, *Equity Commercial Realty Advisors*

John Higginbotham, *MidFirst Bank*

Cliff Hudson, *Crowe & Dunlevy*

Dennis Jaggi, *EnCap Flatrock Midstream*

Michael Joseph, *McAfee & Taft (Retired)*

Michael Laird, *Crowe & Dunlevy*

Linda Lambert, *Enertree LLC*

Doug Lawler, *Continental Resources*

Polly Nichols, *Community Leader*

Cathy O'Connor, *Coalign Group*

Tim O'Connor, *Central Oklahoma Labor Federation AFL-CIO*

Greg Smith, *ZDEN Technologies*

Lee Symcox, *First Fidelity Bank*

Sean Trauschke, *OG&E*

Mike Turpen, *Riggs, Abney, Neal, Turpen, Orbison & Lewis*

Jean Wallace, *Buttery Company LLP*

Sen. George E. Young, Sr., *Doctor of Ministry*

2024 UNITED WAY OF CENTRAL OKLAHOMA LEADERSHIP STAFF

Rachel C. Holt, *President & CEO*

Chris Bell, *Chief Financial Officer*

Nina Daylor, *Chief Operations Officer*

Ashleigh Sorrell Rose, *Chief Development Officer*



2024 CAMPAIGN CABINET

JENEЕ NAIFEH LISTER AND JENNY LOVE MEYER, CO-CHAIRS

COMMITTEE MEMBERS

Craig Abbott
 Kris Baker
 Brandon Brooks
 Audrey Brown
 Spencer Browne
 Ellen Buettner
 Garrett Campbell
 Dave Carpenter
 Tana Cashion
 Cortney Cowley
 Nick Dell'Osso
 David Dirkschneider

Tim Doty
 Tina Edwards
 Hillary Farrell
 Jillian Gardner
 David Harlow
 Jason Holuby
 Laura Johnson
 Bill Lance
 Heather Lawrence
 Jenee Naifeh Lister
 Jenny Love Meyer
 Cheryl Maguire

Rick McCune
 Katie McQueen
 Tim O'Connor
 Toni Parks-Payne
 Shane Pate II
 Melissa Pepper
 Braden Pollard
 Gary Raskob
 Sarah Roberts
 Robin Roberts Krieger
 Nick Samarripas
 Patricia Sawyer

Keith Schwarz
 Michael Taylor
 Marcus Tilley
 Sean Trauschke
 Caitlin Washington
 Shane Wharton
 Greg Wheeler
 Darcy Wilborn

2024 CAMPAIGN RESULTS

Thanks to the leadership of Campaign Co-Chairs Jenee Naifeh Lister and Jenny Love Meyer, and our Campaign Cabinet volunteers, we raised \$17,634,000 for our community! This includes an incredible donor-directed gift of \$6,000 to each United Way Partner Agency, totaling \$408,000 from Love's Travel Stops in celebration of their 60th Anniversary. We are grateful to all our loyal supporters who commit to making a meaningful difference for thousands of central Oklahomans every year.

The amazing generosity of over 11,000 donors empowered United Way to support vital resources for education, health, safety and financial stability across our community. We are thrilled that approximately 2,680 new donors joined the United Way mission, contributing nearly \$512,000 new dollars to the campaign. Additionally, 31 new workplace campaigns significantly increased the value of United Way's corporate gifts. Together, we are making a profound and lasting impact on the well-being of our community. We deeply appreciate your support of this movement of hope!

CAMPAIGN	TOTAL RAISED
UNITED WAY OF CENTRAL OKLAHOMA Funds contributed through our traditional annual campaign	\$14,783,221
STATE CHARITABLE CAMPAIGN Funds contributed through State of Oklahoma employee campaigns	\$299,180
HEART OF THE CITY CAMPAIGN Funds contributed through City of Oklahoma City employee campaigns	\$589,347
UNITED WAY OF CANADIAN COUNTY Funds contributed to support 13 Partner Agencies serving Canadian County	\$284,940
UNITED WAY OF LOGAN COUNTY Funds contributed to support 10 Partner Agencies serving Logan County	\$201,686
CFC (COMBINED FEDERAL CAMPAIGN) Funds contributed through federal employee campaigns	\$91,331
DONOR DIRECTED INVESTMENTS Funds contributed by donors and directed to specific Partner Agencies	\$1,088,000
RESTRICTED GRANTS Funds contributed to support specific initiatives as outlined by grant agreements	\$132,820
ENDOWMENT GIFTS Funds contributed to support United Way of Central Oklahoma's Endowment	\$153,475
EMBRACEOKC Funds contributed for the continued support of behavioral health improvements in Oklahoma City Public Schools through the EmbraceOKC initiative	\$10,000
GRAND TOTAL	\$17,634,000

LEADERSHIP GIVING

We are proud to recognize the dedicated members of the Leadership Giving Association at United Way of Central Oklahoma. Leadership donors invest more than \$6 million in United Way's mission each year. These generous individuals understand the power of community and demonstrate their commitment year after year through annual gifts of \$500 or more.

2024 LEADERSHIP CHAIRS

HILLARY FARRELL AND NICK SAMARRIPAS

Members may participate in exclusive networking opportunities, community service and educational events throughout the year through three active affinity groups:

- Tocqueville Society**
- Women's Leadership Society**
- Emerging Leaders**

Leadership Giving donors play a crucial role in supporting United Way's mission. Their contributions are significant not only in terms of the financial support they provide but also in the way they inspire others to get involved and give back to our community. It's amazing how their generosity helps to create a ripple effect of positive change.



We thank our Leadership Giving Association members for their continued dedication to improving the lives of individuals and families across central Oklahoma.



TOCQUEVILLE SOCIETY

The Tocqueville Society is a group of dynamic leaders who truly embody the spirit of philanthropy and community service. Their dedication to investing significant time, talent and resources into creating transformative change makes a profound impact on the issues faced by central Oklahoma. Made up of 139 members who annually give \$10,000 or more, the society elevates “community” through their profound generosity. We celebrate and honor their devotion to the United Way mission at the annual Tocqueville Gathering in December.



11 NEW MEMBERS IN 2024

WOMEN'S LEADERSHIP SOCIETY



33 NEW MEMBERS IN 2024

The Women's Leadership Society (WLS) is a powerful force for positive change in central Oklahoma, empowering women to take an active role in improving our communities. WLS members give \$2,500 or more annually and use their contributions and talent to make an impact through formal and informal events including Community & Conversations, a member recruitment

luncheon and a holiday donation collection of goods that support those served by United Way Partner Agencies. The focus on equal access to intergenerational opportunities for all community-minded women ensures that their work has a broad and inclusive reach.

EMERGING LEADERS

United Way of Central Oklahoma's Emerging Leaders group engages the next generation of philanthropists. With an annual gift of \$500 or more, Emerging Leaders actively shape the future of community through their dedication to leadership. Over 600 members are devoted to community engagement through United Way's Partner Agency tours, professional development events, volunteer opportunities and more. Annual events, like *The Hole Shebang!* cornhole tournament and Raising the Stakes casino night, create opportunities for fun and connection and help attract more young professionals to the world of philanthropy.



150 NEW MEMBERS IN 2024

STAY UNITED: CONNECTING MEMBERS WITH PURPOSEFUL COMMUNITY ENGAGEMENT

Launched in September 2024, *Stay United* is our new initiative designed to connect retirees, or those considering retirement, with neighbors who share a commitment to supporting United Way. Already 88 members strong, this program offers opportunities to engage in meaningful volunteer, educational and social activities that not only enrich their lives but also positively impact our shared community.



Under the co-leadership of Bob Spinks and Doug Stussi, *Stay United* activities are guided by a dedicated steering committee comprised of 14 members, each representing a diverse cross-section of United Way supporters from corporate, nonprofit, state, and federal sectors. This committee brings a wealth of experience and passion to the initiative, ensuring that *Stay United*'s efforts are both impactful and aligned with the mission of United Way.

Through this initiative, *Stay United* members have the opportunity to:

- **Volunteer:** Participate in hands-on community service projects that directly benefit local individuals and families
- **Learn:** Attend educational events that foster personal growth and provide insight into the needs of the community
- **Connect:** Build lasting social connections with others who share a passion for giving back and supporting local causes

Impact and Future Growth: *Stay United* has begun to forge meaningful connections and contribute to United Way's broader vision. Moving forward, we will continue to expand membership and deepen our volunteer efforts to further engage members in addressing community needs.

STAY UNITED STEERING COMMITTEE:

Doug Stussi, Retired, Love's Travel Stops

Bob Spinks, Retired, United Way of Central Oklahoma & Oklahoma City University

Tom Burton, Retired, Federal Aviation Administration

Ellen Fleming, Retired, Bank of Oklahoma

Dana Harper, Retired, Federal Bureau of Investigation

Karen Jacobs, Retired, Oklahoma Department of Human Services

Dennis Jaggi, EnCap Flatrock Midstream

LeAnn Jenkins, Retired, Oklahoma Federal Executive Board

Jean Leger, Retired, OG&E

Lindy Ritz, Retired, Federal Aviation Administration

Blair Schoeb, Areawide Aging Agency

H. Perry Sneed, Retired, Sheet Metal Workers Local 124

Pam Spinks, Retired, Oklahoma Municipal Assurance Group

Dan Straughan, Retired, The Homeless Alliance



UNITED WAY OF CENTRAL OKLAHOMA BY THE NUMBERS

In 2024, United Way of Central Oklahoma began its next 100 years of standing as a beacon of hope for our communities. Our mission of connecting people and resources to improve the well-being of those in our community still remains our true calling so all may thrive.

Throughout the year, we shared remarkable stories of hope, commitment and community as we continued to fulfill the mission at United Way of Central Oklahoma.

\$5.5 MILLION Largest single corporate donation to date made by Chesapeake Energy (now known as Expand Energy) in 2011

\$42.2 MILLION

Largest total funds raised in one year (2013)

1 in 3 **\$26.1 MILLION**

Raised in disaster relief funds since 1923

1 in 3

Central Oklahomans will rely on a service from a United Way Partner Agency in their lifetime

130+

Tocqueville Society donors invested \$10,000 or more annually in 2024

\$734 MILLION

Total donations raised to help central Oklahomans to date

75 555,578

Individual central Oklahomans provided with multiple connections to critical services in 2024

Number of years for the longest consecutive loyal contributor gift.

135

Programs in 2024 supporting five focus areas: Strong Families, Successful Kids, Healthy Citizens, Independent Living and Community Preparedness.

67 \$6 MILLION

Partner Agencies in 2024

United Way begins the next 100 years with over \$6 million in our endowment

United Way made an impactful step in securing its future sustainability with an endowment fund. By establishing an endowment fund to cover operating expenses, United Way of Central Oklahoma ensures that every donation directly supports programs and initiatives. This way donors know their contributions will continue making an impact for generations to come. Your gift to United Way of Central Oklahoma's endowment ensures a stable and reliable financial resource for our organization's future. To learn how you can contribute, please call 405-236-8441.

ADMINISTRATIVE COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Mark Funke
Dana Hornbeck
Caroline Ikard
Lake Moore

Jeff Napoliello
Cynda Ottaway
H. Perry Sneed
Lee Symcox

The **Administrative Committee** plays a crucial role in overseeing and managing key policies that directly impact the financial affairs of the organization. This committee is responsible for determining, establishing and approving policies related to:

- 1. Information Technology (IT):** Ensuring proper governance and safeguarding of the organization’s information technology assets.
- 2. Insurance:** Managing and approving insurance policies to mitigate risks and protect organizational interests.
- 3. Risk Management:** Developing and implementing strategies to minimize potential risks and protect the organization’s assets.

By managing these areas, the Administrative Committee ensures that the organization’s resources are effectively safeguarded, helping to maintain financial stability and security.

AUDIT COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Jimmy Curry

Mark Funke

Shannon Gray

John Higginbotham

John McNamara

K. Randy Roper

Tony Shinn

The role of the Audit Committee is crucial for maintaining financial transparency and accountability within an organization. Here's a breakdown of the key responsibilities and functions outlined:

1. Financial Reporting Policies: The Audit Committee is responsible for determining, establishing, and approving significant aspects of financial reporting policies. These policies directly influence how financial reports are prepared and presented by the organization.

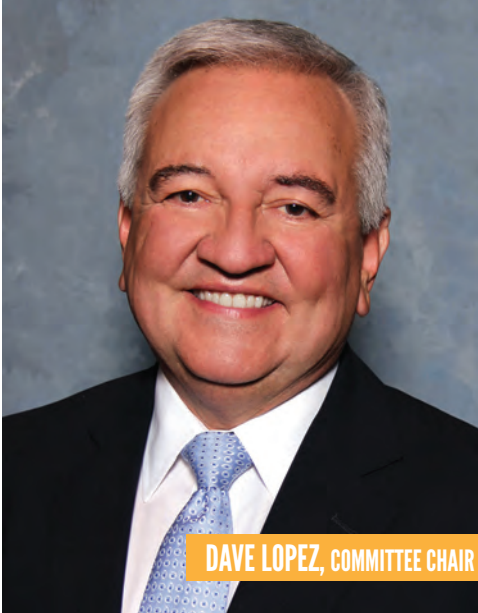
2. Engagement of External Experts: The committee has the authority to hire, monitor, and, if necessary, remove accounting firms or consultants who provide expert services related to financial reporting, taxes, or audits. This ensures that the organization has access to competent and reliable external expertise.

3. Oversight of Audits: The Audit Committee meets with the organization's audit firm to review the annual audit process. This includes assessing the effectiveness and thoroughness of the audit and addressing any findings or concerns raised by the auditors.

4. Reporting to the Board of Directors: After reviewing the audit, the committee presents its findings and the audit report to the Board of Directors, ensuring that the board is informed of the organization's financial status and any audit-related issues.

The Audit Committee plays a critical role in safeguarding the integrity of the financial reporting process and ensuring the organization's compliance with relevant standards and regulations.

INVESTMENT COMMITTEE



DAVE LOPEZ, COMMITTEE CHAIR

BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Mark Funke

A.J. Jack

Bruce Lawrence

Tony Shinn

Doug Stussi

The **Investment Committee** plays a crucial role in managing and overseeing United Way of Central Oklahoma's investment strategy. They ensure that the organization's investments align with its long-term goals and financial needs while also making sure the management and monitoring processes are carried out with the highest standards.

In addition to monitoring investment performance and making decisions, the committee also works closely with financial professionals to assess market trends and make adjustments as necessary. This type of oversight is essential for maintaining the health of United Way of Central Oklahoma's financial future.

NOMINATING COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Dan Boren

Clay Farha

Hillary Farrell

Mark Funke

Christy Gillenwater

Caroline Ikard

Ed Martin

Rick Muncrief

David Thompson

Sean Trauschke

Caitlin Washington

The **Nominating Committee** plays a key role in ensuring that the leadership at United Way of Central Oklahoma is diverse, skilled and capable of providing effective oversight. By focusing on bringing in candidates with varied life experiences, professional backgrounds and expertise, the committee helps to create a balanced and well-rounded Board of Directors and other governing bodies.

The committee also helps mitigate conflicts of interest by addressing any potential issues involving directors, ensuring that the Board can make decisions with integrity and in the best interest of the organization. Additionally, by assisting with corporate governance responsibilities, the Nominating Committee contributes to maintaining strong leadership, accountability and the overall health of the organization.

HUMAN RESOURCES COMMITTEE



BOARD CHAIR

Shane Wharton

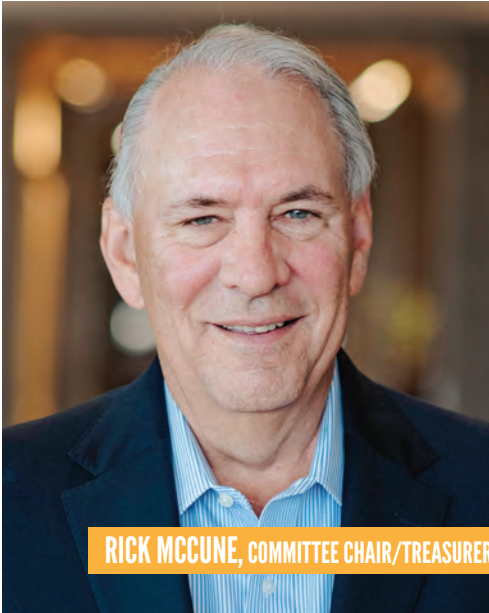
COMMITTEE MEMBERS

- M.T. Berry
- Cynthia Brundige
- Jimmy Curry
- Tana Cashion
- Jenny Love Meyer
- Toni Parks-Payne
- Cheri Clay Shepard
- Kathy L. Williams

The **Human Resources Committee** plays an important advisory and support role in shaping the organization’s approach to talent management. By working closely with the President & CEO and Vice President of Human Resources, the committee helps ensure that employee programs and practices are aligned with United Way’s strategic goals. Their focus on recruitment, retention and employee engagement is key to building a workforce that is motivated and equipped to drive the organization forward.

Additionally, the committee helps with decision-making around compensation, benefits, professional development and performance management systems to ensure that United Way of Central Oklahoma attracts and retains top talent. This support is essential in creating a positive workplace culture that fosters growth and success for both employees and the organization as a whole.

FINANCE COMMITTEE



ASSISTANT TREASURER

Bradley Krieger

BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Jim Couch

Mark Funke

Kirk Mammen

Rae Rice

Bill Schonacher

Heather Scott

Anant Singhal

Lee Symcox

Greg Wheeler

The **Finance Committee** holds a pivotal role in safeguarding the financial integrity and health at United Way of Central Oklahoma. By determining, establishing and approving policies related to the organization's finances, they ensure that financial decision-making is transparent, strategic, and aligned with the organization's mission and long-term goals. Their oversight extends to key areas, such as financing arrangements, government funding, employee benefit plans, endowments and other accounts, which are all vital to maintaining financial stability and compliance.

Their work ensures that the organization's financial resources are managed effectively, while also mitigating risks and complying with any legal or regulatory requirements. The Finance Committee helps steer the organization through complex financial landscapes by providing oversight and expertise on everything from budgeting and cash flow management to investment strategies and benefits programs.

STRATEGIC GROWTH COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Craig Abbott
John Armitage
Mark Behrman
Justin Brady
Kellie Delaney
Tim Doty
Mark Funke
Kirk Hall
Steve Hart
Brent Hensley
Dave Lopez
Katie McQueen
Nick Samarripas
Doug Stussi
Marcus Tilley
Mark Wood

The **Strategic Growth Committee** plays a critical role in ensuring that United Way of Central Oklahoma has the resources it needs to fulfill its mission. By focusing on the business model that generates those resources, they ensure that the organization is not only meeting its current financial needs but is also setting itself up for long-term sustainability.

This committee's responsibility to review and develop methods for securing funding through various channels like annual campaigns, capital campaigns, planned giving, grants and endowments requires a strategic approach to fundraising. They provide direction to both the Campaign Chairs and the staff, helping to ensure that fundraising efforts are aligned with the organization's goals and priorities. By guiding these initiatives, the committee contributes to the overall health and growth of the organization, helping it to thrive in a competitive environment.

Their work is also instrumental in creating a strong foundation for future fundraising efforts, ensuring that the United Way can continue to serve its community for years to come.

RESEARCH & COMMUNITY INITIATIVES COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

Mike Coats
Mary Jane Coffman
Drew Dugan
Megan Euseppi
Mark Funke
Steve Hart

Debra Hecht
Estela Hernandez
Marsha Ingersoll
Christi Jernigan Marshall
R. Murali Krishna
David Lloyd

Dave Lopez
Phil Maytubby
J.T. Petherick
Jamie C. Polk
Sarah Rahhal

Gary Raskob
Halley Reeves
Dave Schroeder
Tracey Strader
Kelly Williams
Chad Wilkerson

The **Research and Community Initiatives Committee** plays an important role in ensuring that United Way's community programs and initiatives are based on solid research and that they meet the evolving needs of the community. By monitoring and reviewing the organization's research and community activities, the committee ensures that United Way's programs are effectively addressing the most pressing issues. Their input supports the development of strategies and initiatives that are evidence-based, and their volunteer involvement gives them a deep understanding of community priorities. This can help United Way of Central Oklahoma stay nimble and responsive to changes in the community landscape.

COMMUNITY INVESTMENT COMMITTEE



BOARD CHAIR

Shane Wharton

VICE CHAIR

Sherri Lance

PAST CHAIR

Heather Scott

COMMITTEE MEMBERS

Mike Coats
Kellie Delaney
Mark Funke
Jerome A. Holmes
Marsha Ingersoll
Mark Helm
Jean Leger, Jr.
Lane R. Neal
Kevin O'Connor
Dave Ortloff
Dave Schroeder
Brandon Winkler

200 COMMUNITY INVESTMENT VOLUNTEERS | 4,000 HOURS

COMMUNITY INVESTMENT

The **Community Investment Committee** is crucial for ensuring that the funds raised by United Way are distributed effectively to support the Partner Agency programs that are making a tangible impact in the community. By overseeing the annual Community Investment process, the committee ensures that resources are allocated in a way that aligns with the organization's mission and the needs of the communities it serves.

The committee's role in reviewing subcommittee findings and funding recommendations ensures a thorough and fair evaluation process. This level of oversight helps to maximize the impact of each investment, ensuring that the programs are not only supported but also held accountable for the outcomes they deliver.

ACCOUNTABILITY

United Way is dedicated to integrity, accountability, transparency and excellence in all its operations. The organization takes the responsibility of upholding the trust of its donors and the community seriously, ensuring that every donation is managed with care and responsibility.

United Way of Central Oklahoma consistently exceeds the United Way Worldwide Standards of Excellence, which has earned it a Four-Star Charity rating from Charity Navigator. The organization prioritizes keeping administrative and fundraising costs low and upholds its Partner Agencies to the same high standards.

Each year, United Way's Partner Agencies undergo the Community Investment process to renew their partnership. This process is overseen by the board and donor volunteers, who carefully evaluate the agencies and their programs. The primary goal is to ensure that donations are allocated to nonprofits that maintain the highest standards of excellence, focusing on integrity and the efficient use of resources.

The following outlines the steps of the [Community Investment process](#), and you'll be able to see exactly where your donations were allocated on the next pages.

- 1** United Way of Central Oklahoma **raises funds**.
Approximately 200 donor volunteers spend over **4,000 combined hours** reviewing agency applications, budgets, audits, financials, performance histories and program outcomes. Current research about health and human service needs also informs the review.
- 2**
- 3** Volunteers **visit Partner Agencies** to see firsthand the work accomplished with United Way funds.
- 4** Volunteers meet to **discuss funding recommendations** for each program under consideration.
- 5** The Community Investment Committee, made up of board members, reviews and **balances funding recommendations** from the volunteers to the funds available for allocation.
- 6** When the funding balance is complete, the Community Investment Committee **submits a final recommendation** to the United Way Board for approval.
- 7** Following approval, **funds are distributed** among our Partner Agencies.
- 8** Volunteers conduct **follow-up evaluations** through reports on results achieved.

2024 COMMUNITY INVESTMENTS

DISTRIBUTION BASE

2023 Campaign Pledges	\$17,220,291
Board Approved Supplemental Funds	\$855,023
Board Designated Funds	\$200,000
Allowance for Pledge Loss	\$859,426
EmbraceOKC	\$131,180
WayFinder Innovation Grant	\$112,481
Endowment Gifts & Restricted Grants	\$889,976
Donor Directed Designations	\$589,738
Net Available for Distribution	\$15,292,513
A Chance to Change	\$98,805
Areawide Aging Agency, Inc.	\$53,865
Bethesda, Inc.	\$69,950
Big Brothers Big Sisters of Oklahoma, OKC.	\$175,000
Boy Scouts of America, Last Frontier Council	\$435,000
Boys & Girls Clubs of Oklahoma County	\$242,000
Calm Waters Center for Children & Families	\$85,000
Camp Fire Heart of Oklahoma*	\$52,631
The CARE Center	\$50,000
CASA of Oklahoma County, Inc.	\$112,200
Catholic Charities	\$301,290
Circle of Care, Inc.	\$35,000
Citizens Caring for Children	\$117,000
City Care	\$55,968
Community Literacy Centers, Inc.	\$80,000
Daily Living Centers, Inc.	\$232,976
D-DENT, Inc.	\$81,900
DRTC	\$141,150
EARC, Inc.	\$74,318
Girl Scouts - Western Oklahoma	\$288,850
Goodwill Industries of Central Oklahoma*	\$746
Health Alliance for the Uninsured	\$86,000
HeartLine	\$224,134
The Homeless Alliance	\$136,320
INTEGRIS Hospice	\$136,000
John W. Keys Speech & Hearing Center	\$25,000
Latino Community Development Agency	\$172,739
Legal Aid Services of Oklahoma, Inc.	\$97,335
Mental Health Association Oklahoma	\$99,500
Metropolitan Better Living Center	\$131,000
Moore Youth & Family Services	\$85,000

Neighborhood Services Organization.....	\$356,631
NewView Oklahoma.....	\$90,000
NorthCare.....	\$302,000
Oklahoma Foundation for the Disabled, Inc.....	\$230,000
Oklahoma Medical Research Foundation (OMRF).....	\$85,000
Pivot, Inc.....	\$116,869
Positive Tomorrows.....	\$250,000
Possibilities, Inc.....	\$22,000
ReMerge.....	\$54,625
RSVP of Central Oklahoma, Inc.....	\$55,300
The Salvation Army, Central Oklahoma Area Command.....	\$964,083
Skyline.....	\$75,000
Special Care, Inc.....	\$428,925
Sunbeam Family Services, Inc.....	\$899,624
The Education & Employment Ministry (TEEM).....	\$89,000
Tinker AFB Youth Center.....	\$32,000
Upward Transitions.....	\$375,000
Urban League of Greater Oklahoma City, Inc.....	\$378,862
Variety Care.....	\$555,650
Wings.....	\$20,000
YMCA of Greater Oklahoma City.....	\$50,000
Youth & Family Services, Inc.....	\$50,225
YWCA Oklahoma City.....	\$917,700
Dissolution by Partner Agency**.....	\$157,894
SUBTOTAL.....	\$10,533,065

OTHER DISTRIBUTIONS

United Way of Logan County.....	\$253,644
United Way of Canadian County.....	\$282,032
Heart of the City Campaign Designations.....	\$313,803
State Charitable Campaign Designations.....	\$180,574
Combined Federal Campaign Designations.....	\$94,667
Other United Ways/Agencies Designations.....	\$152,814
United Way Worldwide Dues.....	\$202,828
United Way Operating Budget.....	\$3,279,086
TOTAL.....	\$15,292,513

*Designations from 2023 campaign. No longer a Partner Agency.

**Funds moved to 2025-2026 allocable dollars

FIVE FOCUS AREAS

United Way of Central Oklahoma values health, education, financial stability and quality of life. We believe these core elements are critical to our success as individuals, as families and as a community. In order to achieve our vision of a stronger, healthier and more compassionate community, we are working to provide access to these essentials to all people in central Oklahoma through our Five Focus Areas.

COMMUNITY PREPAREDNESS

Our community is prepared to respond to individual and community emergencies.



HEALTHY CITIZENS

Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is also funded.

INDEPENDENT LIVING

Older adults and those living with disabilities are engaged in the community with access to independent living, job skills, volunteer positions and dynamic relationships while their primary caregivers receive respite and support.



STRONG FAMILIES

Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.



SUCCESSFUL KIDS

Infants, children and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.

PROGRAM FUNDING

United Way of Central Oklahoma supports 135 life-changing programs at 67 vetted nonprofit Partner Agencies that provide direct services to residents in central Oklahoma so all may thrive.

United Way donations were allocated in 2024 to make a positive impact in our communities supporting more than 600,000 service connections to central Oklahomans, broken down by each of the five focus areas.

INDEPENDENT LIVING

2024-2025 Allocable Dollars



PARTNER AGENCY

2024-2025 FUNDING

Areawide Aging Agency, Inc.

Senior Stabilization Program \$53,865

Daily Living Centers, Inc.

Adult Day Health Care \$211,276

Elderly & Disabled Community Transportation \$21,700

DRTC (Dale Rogers Training Center, Inc.)

Adult Rehab \$116,550

Community Living Engagement \$14,400

EARC, Inc.

The Trails \$74,318

Metropolitan Better Living Center

Adult Day Health \$131,000

NewView Oklahoma

OKC Low Vision Rehabilitation \$45,000

Oklahoma Foundation for the Disabled, Inc.

Oklahoma Foundation for the Disabled \$230,000

The Salvation Army, Central Oklahoma Area Command

Senior Services \$208,000

Sunbeam Family Services, Inc.

Senior Services \$158,000

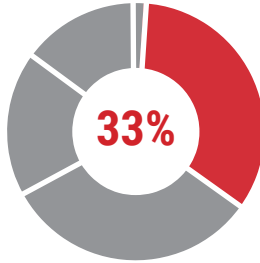
Wings

Day Program \$20,000

TOTAL..... \$1,284,109

SUCCESSFUL KIDS

2024-2025 Allocable Dollars



PARTNER AGENCY

2024-2025 FUNDING

A Chance to Change	
A Chance to Succeed	\$30,600
Bethesda, Inc.	
Therapeutic Counseling Program	\$50,000
Stop Go, Tell Education	\$19,950
Big Brothers Big Sisters of Oklahoma, Oklahoma City	
One-to-One Mentoring	\$175,000
Boy Scouts of America, Last Frontier Council	
Comprehensive Youth Development	\$435,000
Boys & Girls Clubs of Oklahoma County, Inc.	
Boys & Girls Clubs	\$242,000
Calm Waters Center for Children & Families	
School-based Support Groups	\$25,000
Camp Fire Heart of Oklahoma*	\$52,631
The CARE Center	
Victim Services	\$50,000
CASA of Oklahoma County, Inc.	
Case Management	\$112,200
Circle of Care	
Foster Care Services	\$35,000
Citizens Caring for Children	
Resource Center	\$117,000
DRTC (Dale Rogers Training Center, Inc.)	
Camp Tumbleweed	\$10,200
Girl Scouts – Western Oklahoma	
Leadership Development	\$288,850

John W. Keys Speech & Hearing Center

Language Preschool \$13,000

Latino Community Development Agency

Tony Reyes Child Development..... \$56,100

Moore Youth & Family Services

Moore Alternative School and Treatment Program..... \$85,000

NewView Oklahoma

Pediatric Low Vision Clinic \$45,000

Pivot, Inc.

Supporting Kids in Independent Living (SKIL)..... \$77,000

The Point @ Pivot \$39,869

Positive Tomorrows

Education..... \$140,696

Extracurricular Program \$14,532

The Salvation Army, Central Oklahoma Area Command

Boys & Girls Club \$190,125

Special Care, Inc.

Childcare-Special Needs \$428,925

Sunbeam Family Services, Inc.

Contracted Foster Care (CFC)..... \$49,500

Early Childhood Services..... \$310,000

Child Abuse Prevention \$164,124

Tinker AFB Youth Center

Social Programs \$19,000

Sports Program \$13,000

Urban League of Greater Oklahoma City, Inc.

Education & Family Developments \$94,500

YMCA of Greater Oklahoma City

Teens \$25,000

Youth & Family Services, Inc.

Community Counseling \$24,775

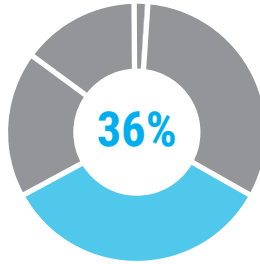
The Caring Center..... \$25,450

TOTAL \$3,459,027

* Camp Fire Heart of Oklahoma is no longer a United Way Partner Agency as of September 2024.

STRONG FAMILIES

2024-2025 Allocable Dollars



PARTNER AGENCY

2024-2025 FUNDING

Catholic Charities of the Archdiocese of Oklahoma City

Family Support Services.....	\$90,090
Homeless Services.....	\$37,800
Immigration.....	\$173,400

City Care

Supportive Housing.....	\$55,968
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Community Literacy Centers, Inc.

LEAP.....	\$80,000
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Goodwill Industries of Central Oklahoma*.....	\$746
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HeartLine

2-1-1 24/7 Services.....	\$185,634
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The Homeless Alliance

WestTown Resource Center.....	\$60,000
Horizon HMIS.....	\$29,560
Capacity Building.....	\$46,760

Latino Community Development Agency

Prevention.....	\$53,603
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Legal Aid Services of Oklahoma, Inc.

Oklahoma City Law Office.....	\$97,335
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Neighborhood Services Organization

Housing & Community Development.....	\$308,631
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Positive Tomorrows

Family Support Services.....	\$94,772
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Possibilities, Inc.

Participatory Community Capacity Building.....	\$22,000
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ReMerge

Diversion Program \$54,625

RSVP

Volunteer Recruit & Placement \$55,300

The Salvation Army, Central Oklahoma Area Command

Emergency Shelter..... \$212,100

Social Services..... \$225,000

Transportation..... \$84,858

Skyline

Food Pantry..... \$75,000

The Education & Employment Ministry (TEEM)

Job Placement \$54,000

Violence Prevention..... \$35,000

Upward Transitions

Community Outreach Program \$375,000

Urban League of Greater Oklahoma City, Inc.

Housing & Financial Literacy \$119,900

Workforce & Career Development \$124,772

YMCA

Getting Ahead \$25,000

YWCA Oklahoma City

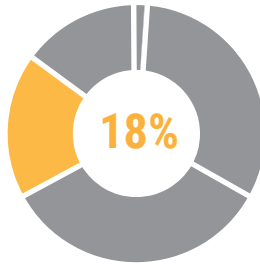
CARE (Crisis, Advocacy, Emergency Residential & Exams) \$917,700

TOTAL..... \$3,694,554

*Designations from 2023 campaign. No longer a Partner Agency.

HEALTHY CITIZENS

2024-2025 Allocable Dollars



PARTNER AGENCY

2024-2025 FUNDING

A Chance to Change

A Chance to Recover.....\$68,205

Calm Waters Center for Children & Families

Center-Based Support Groups\$60,000

D-DENT, Inc.

Preventative.....\$4,900

Restorative.....\$77,000

Health Alliance for the Uninsured

Cooperative Central Pharmacy\$50,000

Care Connection.....\$36,000

HeartLine

Suicide Prevention.....\$38,500

INTEGRIS Hospice

Hospice of Oklahoma County\$136,000

John W. Keys Speech & Hearing Center

Hearing Aid Bank.....\$12,000

Latino Community Development Agency

Health.....\$22,220

Treatment\$40,816

Mental Health Association Oklahoma

SunBridge Counseling.....\$28,500

Student Mental Health\$71,000

Neighborhood Services Organization

Palo Duro.....\$48,000

NorthCare

Adult Services\$302,000

Oklahoma Medical Research Foundation (OMRF)

Research Program \$85,000

Sunbeam Family Services, Inc.

Mental Health Services \$218,000

Variety Care

Dental Clinic \$26,000

Family Planning \$52,400

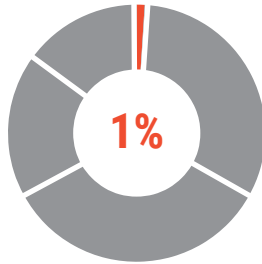
Obstetric Clinic \$194,250

Pediatric Clinic \$283,000

TOTAL \$1,853,791

COMMUNITY PREPAREDNESS

2024-2025 Allocable Dollars



PARTNER AGENCY

2024-2025 FUNDING

The Salvation Army, Central Oklahoma Area Command	
Disaster Services.....	\$44,000
Urban League of Greater Oklahoma City	
Community Convening & Social Justice.....	\$39,690
TOTAL.....	\$83,690

In 2021, United Way of Central Oklahoma established Community Impact funds to be used for research, basic needs or to fill a gap. Only voting members of the Community Investment Committee and the Research and Community Initiatives Committee can designate the use of these dollars.

COMMUNITY IMPACT GRANTS

2024-2025 Funding

Latino Community Development Agency	\$42,809
Designated to support the agency’s repairs tied to broken pipe and parking lot repairs	
Oklahoma Foundation for the Disabled	\$15,000
Designated to cover the lost income due to the agency’s closure during a building disaster	
Sunbeam Family Services	\$33,000
Designated to support the agency’s COVID-19 Response Fund EAP program Partner Agencies	
TOTAL.....	\$90,809



WAYFINDER INNOVATION GRANT

Through a collaborative selection process, local nonprofits with creative solutions are given the chance to receive up to \$250,000 in one-time funding. Our selection panel, made up of compassionate community leaders, reviews each proposal to ensure these efforts can truly make a difference in the

lives of those who need it most. Since 2019, we've awarded over \$1.3 million to 19 programs that are transforming lives and strengthening our community.

The 2024 WayFinder Innovation Grant Recipients were as follows:

A CHANCE TO CHANGE

STRENGTH IN SOLIDARITY: EMPOWERING TEACHERS SUPPORT GROUPS: \$21,580

This initiative offers funding to develop and customize curriculum, alongside hosting innovative teacher support groups within our public school system. By providing a tailored, guided support system for educators, we aim to nurture their mental well-being and resilience, recognizing the significant impact this has on both teachers and the students they serve. These support groups will run for one semester and are provided at no cost to the educators, creating a space for growth, connection, and sustainable support.

THE HOMELESS ALLIANCE

HOMELESS RESPONSE SYSTEM DIVERSION: \$228,150



The 2024 Wayfinder Innovation Grant Recipients

financial support when needed, this program provides a pathway to safe housing solutions and aims to prevent the destabilizing experience of homelessness.



Our 2024 WayFinder Sharks panel who review each presentation

This initiative funds a pilot Homeless System Diversion program aimed at preventing homelessness by identifying immediate alternatives to entering the Homeless Response System. Diversion Advocates work directly with individuals as they approach the shelter system, assessing their needs and connecting them to services and financial assistance. Through problem-solving strategies, conflict resolution with family and friends, and offering

COMMUNICATIONS & EVENTS COMMITTEE



BOARD CHAIR

Shane Wharton

COMMITTEE MEMBERS

- Kristin Peck
- Trisha Koelsch
- Victor Flores
- Katie McQueen
- Wes Milbourn
- Sarah Roberts
- Sam Sims
- David William
- Shane Wharton
- Mark Funke

The **Communications & Events Committee** is dedicated to amplifying the meaningful work of United Way of Central Oklahoma by sharing the impact of our programs and activities with the community. Through thoughtful media outreach and the planning of annual events, this committee plays a vital role in raising awareness and building connections. Thanks to their efforts, we've secured nearly \$2 million in in-kind advertising pledges and creative services from our generous media partners, helping us reach and support more individuals in need.

UNITED WAY MEDIA PARTNERS

- Cox Communications
- Digilant
- Edmond Life & Leisure Newspaper
- Guthrie News Leader
- Guthrie News Page
- KFOR & KAUT

- KOCO-TV
- Lamar
- Logan County Courier
- MetroFamily Magazine
- Moore Chamber of Commerce
- Nursing Times
- OKC Friday

- Oklahoma Today
- Senior News and Living
- Simpli.fi
- The Black Chronicle
- The Edmond Way
- The Oklahoman
- Tyler Media

VIDEO AND PHOTO PRODUCTION

- Ackerman McQueen
- Carl Shortt Photography
- McNeese Stills + Motion

Thank you to our generous media partners who donated nearly \$2 million in advertising contributions to our 2024 Annual Campaign!



2024 EVENTS

United Way of Central Oklahoma honors its donors, volunteers and Partner Agencies at sponsored events each year.



The United Way Gala is the highlight of the year celebrating all our supporters who help us move our mission forward making our annual campaign a community success, raising more than \$17 million! We honored volunteers by presenting: Roberta B. Fields with the Ray Ackerman Leadership Award; Edie Roodman received the John and Berta Faye Rex Community Builder Award; and David Rainbolt was our recipient of the Richard H. Clements Lifetime Achievement Award. The beautiful Gala was a perfect celebration to close out our 2023 centennial year.

THE HOLE SHEBANG!: On October 3, the fourth annual *The Hole Shebang!* returned to Scissortail Park hosted by the Emerging Leaders. The corporate cornhole tournament raised over \$38,000 for United Way's Partner Agencies. NewView Oklahoma won the United Way Partner Agency trophy and Regional Food Bank secured the title as *The Hole Shebang!* tournament champions to receive the traveling trophy along with bragging rights!



CAMPAIGN ROUNDTABLE & PACESETTER GAMES: Pacesetters are businesses and organizations that run early United Way campaigns between June and September, literally setting the pace and drawing momentum for more than 600 workplace campaigns that take place in the fall. We kicked off Pacesetters with something new in 2024. On June 25th, we gathered for a campaign roundtable event hosted by Love's Travel Stops and led by our Campaign Co-Chairs Jenee Naifeh Lister and Jenny Love Meyer. Guests discussed best practices for running a successful workplace campaign and we debuted the 2024 annual campaign video, generously donated by Ackerman McQueen.



Pacesetter Chair David Harlow guided the Pacesetters competition and declared the winners of the 2024 games. Homeless Alliance was awarded first place; A Chance to Change came in second place; and Pivot was our third-place winner. The Spirit Award was given to Arvest Bank for their enthusiasm throughout the event. Awards were also given to winners of the team t-shirt design contest, with NorthCare winning the Partner Agency category and American Fidelity taking home the title for the corporate category. We are grateful to American Fidelity for graciously hosting the games and providing the evening's meal.



UNITED WAY OF CANADIAN COUNTY

United Way of Canadian County funds 17 results-oriented programs focused on Successful Kids, Strong Families, Healthy Citizens, Independent Living and Community Preparedness. Thirteen outstanding local Partner Agencies proudly bear the United Way seal of approval.

2024 CAMPAIGN TOTAL – \$285,190



2024 UWCC ADVISORY BOARD

Dave Anderson

Canadian County, Commissioner

Josh Atkinson

F&M Bank

Todd Branson, Partner Agency Rep

Canadian County 4-H Foundation

Lincoln Brown – Community Investment

Vice Chair

SWOSU

Tracee Cole

Oklahoma Natural Gas

Tara Douglas

Redlands Community College

Tina Edwards

INTEGRIS Canadian Valley

Jim Harris – Community Investment Chair

Clear Springs Church

Kirstein Haydon

BancFirst El Reno

Brian Heim

Flint Logistics Group

Kathy Knox – Marketing & Special Events Chair

Canadian Valley Technology Center

Kara Lehman

Lucky Star Casino/Cheyenne & Arapaho Tribes

Josh Mansfield

Lucky Star Casino

Terry Martin

Nina Willingham Senior Housing

Jon Pennington – Secretary

BancFirst – Yukon

Sherry Poage

Community Volunteer

Braden Pollard – President-Elect

Midwest Land Group

Jeremy Sims

Clearesult Consulting

Sam Sims – President

Sims Group

Tangi Smith – Treasurer

Devon Energy

Chris Tobler

Mustang Public Schools

PARTNER AGENCIES & PROGRAM FUNDING

2024-2025 Allocable Dollars \$277,183

Total allocable dollars include campaign funds plus donor designations

PARTNER AGENCY

Boys & Girls of Darlington*

Youth Development..... \$327

Boy Scouts of America, Last Frontier Council

Comprehensive Youth Development\$6,000

Center of Family Love

Transportation.....\$36,000

Canadian County CASA

Client Services\$19,000

Canadian County 4-H Foundation

4-H Club.....\$6,500

4-H Classroom\$1,250

C.A.R.T. House

Forensic Interviewing.....\$22,000

Compassionate Sharing

Client Services\$21,500

Care-A-Van.....\$8,500

El Reno Blessing Baskets

Christmas Baskets\$16,000

Food Program\$20,000

Girl Scouts, Western Oklahoma*

Leadership Development..... \$364

Heartline

2-1-1 Helpline.....\$2,000

Intervention & Crisis Advocacy Network - ICAN!

Client Services\$20,120

Mobile Meals of El Reno*

Mobile Meals\$4,622

Russell Murray Hospice

Hospice\$30,000

The Salvation Army

Canadian County Service Center.....\$12,000

Variety Care

Yukon Clinic\$11,000

Youth and Family Services-Counseling

Counseling.....\$20,000

Caring Center\$20,000

**Final allocable funding for the agency. No longer a Partner Agency.*

UNITED WAY OF LOGAN COUNTY

United Way of Logan County was founded in 1986 by local volunteers seeking a unified solution to critical needs in the community. Now serving thousands of Logan County residents annually, UWLC funds 11 programs at 10 local Partner Agencies.

2024 CAMPAIGN TOTAL – \$201,687



United Way of Logan County Advisory Board members announce the **2024 Annual Campaign raised a total of \$201,687!**

2024 ADVISORY BOARD

Spencer Browne, Campaign Chair
OG&E Energy Corp.

Jessie Bryan, Treasurer
City of Guthrie

Tyler Calvert
InterBank

Dr. Michelle Chapple, CI Vice-Chair
Guthrie Public Schools

Jon Cunningham, Partner Agency Rep
Twin Cedars

Chris Evans
Guthrie News Page

Ronnie Fields
First Christian Church

Kristal Flury, Special Events Chair
Environmental Management

Teresa Hommertzhaim
Mercy Hospital Logan County

Kaylea Hopfer
Cimarron Consulting

Dana Hornbeck, President
PRISM Bank

Linda Miller, Nominating Chair
Community Volunteer

Shauntae' Sourie
Langston University

Brittany Timmons
Guthrie Chamber of Commerce

Jed Waggoner, Community Investment Chair
F&M Bank

Bryan Wells
Oklahoma Natural Gas

Jill Zimmer
Guthrie Job Corps

PARTNER AGENCIES & PROGRAM FUNDING

2024-2025 Allocable Dollars \$240,622

Total allocable dollars include campaign funds plus donor designations

PARTNER AGENCY

2024-2025 FUNDING

Boy Scouts-Logan County

Comprehensive Youth Development\$7,000

CASA for Kids

Youth Services\$18,000

Twin Cedars Camp

Youth Camp\$12,500

Girl Scouts - Western Oklahoma*

Leadership Development.....\$1,083

God's Food Bank

Food Assistance.....\$68,039

Heartline

2-1-1 Helpline.....\$1,500

Hope House Guthrie

Shelter Services\$10,000

Logan Community Services

Maudi Hirschi Children's Shelter\$39,000

Logan County Council on Aging

Senior Meal Program\$30,000

The Saville Center

Clinical Services\$10,000

YMCA of Greater Oklahoma City, Logan County Branch

School-Age Child Care\$39,000

Sports.....\$4,500

*Final allocable funding. No longer a Partner Agency.

LOGAN COUNTY OPEN

United Way of Logan County raised more than \$5,300 at its 8th annual Logan County Open. The golf tournament, put on in partnership with Guthrie Golf & Country Club, Mercy Hospital and Eskridge Chevrolet, benefitted the United Way of Logan County and its 10 Partner Agencies.



THE VOLUNTEER CENTER

The **Volunteer Center** at United Way of Central Oklahoma plays a vital role in connecting individuals and corporate teams with meaningful volunteer opportunities at **67 Partner Agencies** across central Oklahoma. By guiding volunteers to organizations that make a difference every day, the Volunteer Center helps individuals and companies experience the joy and fulfillment of giving back, all while supporting agencies dedicated to improving the community.

In **2024**, the Volunteer Center made a significant impact:

- **Over 5,000 volunteers** supported United Way and local agencies
- Volunteers collectively dedicated **over 16,500 hours** of service to central Oklahoma
- The estimated value of this volunteer time is nearly **\$537,000** (calculated at \$33.49 per hour)

These efforts represent the heart of community service, showcasing how local individuals and corporate teams come together to help make central Oklahoma a better place to live, work and thrive.

DAY OF CARING: STRENGTHENING OUR COMMUNITY THROUGH SERVICE

On October 4, companies across central Oklahoma came together for the United Way's annual Day of Caring. This event brought together 563 volunteers from local businesses working over 1,200 hours on 32 special projects that benefit community agencies and improve the lives of central Oklahoma residents.



From facility improvements to landscaping projects, and even building renovations, volunteers rolled up their sleeves to help nonprofit organizations enhance their spaces and better serve the community. These hands-on projects had a lasting impact, creating more welcoming environments for the clients at United Way Partner Agencies.

United Way is grateful to Dr. John Armitage for serving as our Day of Caring Chair. His leadership facilitated a new partnership with Our Blood Institute (OBI) and Donable Cares for a win/win for our community. Through Donable Cares, \$25 will be contributed to United Way for every successful donation made that is scheduled via United Way's special QR Code. Over \$1,700 was

raised through blood donations during the annual campaign, saving an estimated 315 lives.

Day of Caring is more than just an event – it’s a testament to the power of community, where businesses and individuals come together to support and uplift our neighbors. United Way appreciates the following companies who participated in 2024 Day of Caring projects:

- | | | |
|--------------------------------------|---------------------------|---|
| American Fidelity | Commerce Bank | Oklahoma State Medical Association |
| Arvest Bank | Dudley Land Company | City of Oklahoma City – Maps department |
| AT&T | Grant Thornton | Our Blood Institute |
| Blue Cross & Blue Shield of Oklahoma | LHH Recruitment Solutions | SPM Oil & Gas |
| Bank of Oklahoma | Love’s Travel Stops | Stay United Committee |
| Canvas Energy | LSB Industries | |
| CEC | OG&E | |

DAY OF ACTION SCHOOL SUPPLY DRIVE SUPPORTED BY FAMILY VOLUNTEERS

On Saturday, August 3, United Way Board and Leadership Giving Association members brought



their families to sort and organize school supplies collected during the United Way Day of Action drive. It was the perfect opportunity to role model volunteerism and cultivate giving back to our shared community to the next generation.

BOARD SERVE CENTRAL OKLAHOMA

Board Serve Central Oklahoma is a unique seven-month program at United Way of Central Oklahoma designed to improve nonprofit boards by recruiting, training and matching board member candidates with nonprofit agencies. To date, the Board Serve Central Oklahoma program has graduated 183 candidates and facilitated over 200 placements to area nonprofit boards. To learn more, please visit unitedwayokc.org/boardserve.

GET INVOLVED: VOLUNTEER AND MAKE A DIFFERENCE

The Volunteer Center is ready to connect you with meaningful opportunities to give back to your community. Whether you’re an individual looking to volunteer or part of a corporate team, there are countless ways you can make an impact through service. To learn more about how you can get involved, visit us at VolunteerCentralOklahoma.org or email us at volunteer@unitedwayokc.org. Together, we can continue to create a stronger, more compassionate central Oklahoma where all may thrive.

UNITED WAY OF CENTRAL OKLAHOMA PARTNER AGENCIES

- A Chance to Change*
- Areawide Aging Agency, Inc.
- Bethesda, Inc.
- Big Brothers Big Sisters of Oklahoma, Oklahoma City
- Boy Scouts of America, Last Frontier Council**
- Boys & Girls Clubs of Oklahoma County
- Calm Waters Center for Children & Families
- The CARE Center
- CASA of Oklahoma County, Inc.
- Catholic Charities of the Archdiocese of Oklahoma City
- Circle of Care, Inc.
- Citizens Caring for Children
- City Care
- Community Literacy Centers, Inc.
- Daily Living Centers, Inc.
- D-DENT, Inc.
- DRTC (Dale Rogers Training Center)
- EARC, Inc.
- Girl Scouts – Western Oklahoma
- Health Alliance for the Uninsured
- HeartLine
- The Homeless Alliance*
- INTEGRIS Hospice
- John W. Keys Speech & Hearing Center
- Latino Community Development Agency
- Legal Aid Services of Oklahoma, Inc.
- Mental Health Association Oklahoma
- Metropolitan Better Living Center
- Moore Youth & Family Services
- Neighborhood Services Organization
- NewView Oklahoma
- NorthCare
- Oklahoma Foundation for the Disabled, Inc.
- Oklahoma Medical Research Foundation (OMRF)
- Pivot, Inc.
- Positive Tomorrows
- Possibilities, Inc.
- ReMerge
- RSVP of Central Oklahoma, Inc.
- The Salvation Army, Central Oklahoma Area Command**
- Skyline
- Special Care, Inc.
- Sunbeam Family Services**
- The Education & Employment Ministry (TEEM)
- Tinker AFB Youth Center



Shane Wharton, UWCO Board Chair and President of Love’s Travel Stops, expressed the desire to highlight all of our United Way Partner Agencies in our UWCO office space to show appreciation for their day-in and day-out service to our community. Love’s Travel Stops generously donated the printing and application of the new display so appropriately called, “Our Community. Our Legacy.” Now,

Upward Transitions

Urban League of Greater Oklahoma City, Inc.

Variety Care

Wings

YMCA of Greater Oklahoma City**

Youth & Family Services, Inc.

YWCA Oklahoma City**

*2024 WayFinder Grant Recipient

**Original Partner Agency

UNITED WAY OF CANADIAN COUNTY PARTNER AGENCIES

Boy Scouts of America,

Last Frontier Council

C.A.R.T. House

Canadian County 4-H

Foundation

Canadian County CASA, Inc.

Center of Family Love

Compassionate Sharing

El Reno Blessing Baskets

HeartLine

Intervention & Crisis

Advocacy Network (ICAN!)

Russell-Murray Hospice

The Salvation Army,

Canadian County Service Center

Variety Care - Yukon

Youth & Family Services, Inc.

UNITED WAY OF LOGAN COUNTY PARTNER AGENCIES

Boy Scouts of America,

Last Frontier Council

CASA for Kids - Logan County

God's Food Bank

HeartLine

Hope House Guthrie

Logan Community Services

Logan County Council on Aging

The Saville Center

Twin Cedars

YMCA of Greater Oklahoma City,

Logan County Branch



community groups and guests who use the United Way Legacy room, may view the names and logos of all 67 United Way Partner Agencies, including Canadian and Logan Counties, along with photos of engaged UWCO volunteers at various Partner Agency locations.

MISSION & VISION STATEMENT

UNITED WAY OF CENTRAL OKLAHOMA

OUR MISSION: Connecting people and resources to improve the wellbeing of those in our community.

OUR VISION: A stronger, healthier and more compassionate community.

At United Way of Central Oklahoma, we value diversity, as well as the dignity and worth of every person. These values are an integral part of our organization and are reflected in the work we do every day. United Way of Central Oklahoma fights for the health, education and financial stability of every person in every community.

Now, more than ever, we must stand together to champion equity and reinforce our commitment to addressing our community's toughest challenges. We will continue to empower our Partner Agencies to support and care for every person, without regard to race, religion, color, gender, nationality, sexual orientation, disability or age. And we will listen with empathy to learn how we can WORK UNITED to make our communities the places that we need them to be: equitable, respectful and opportunity-filled.