

UNITED WAY OF CENTRAL OKLAHOMA
2023 ANNUAL REPORT

COMMITMENT

STORIES

COMMUNITY

HOPE

COMPASSION



THE NEXT 100 YEARS BEGINS WITH YOU

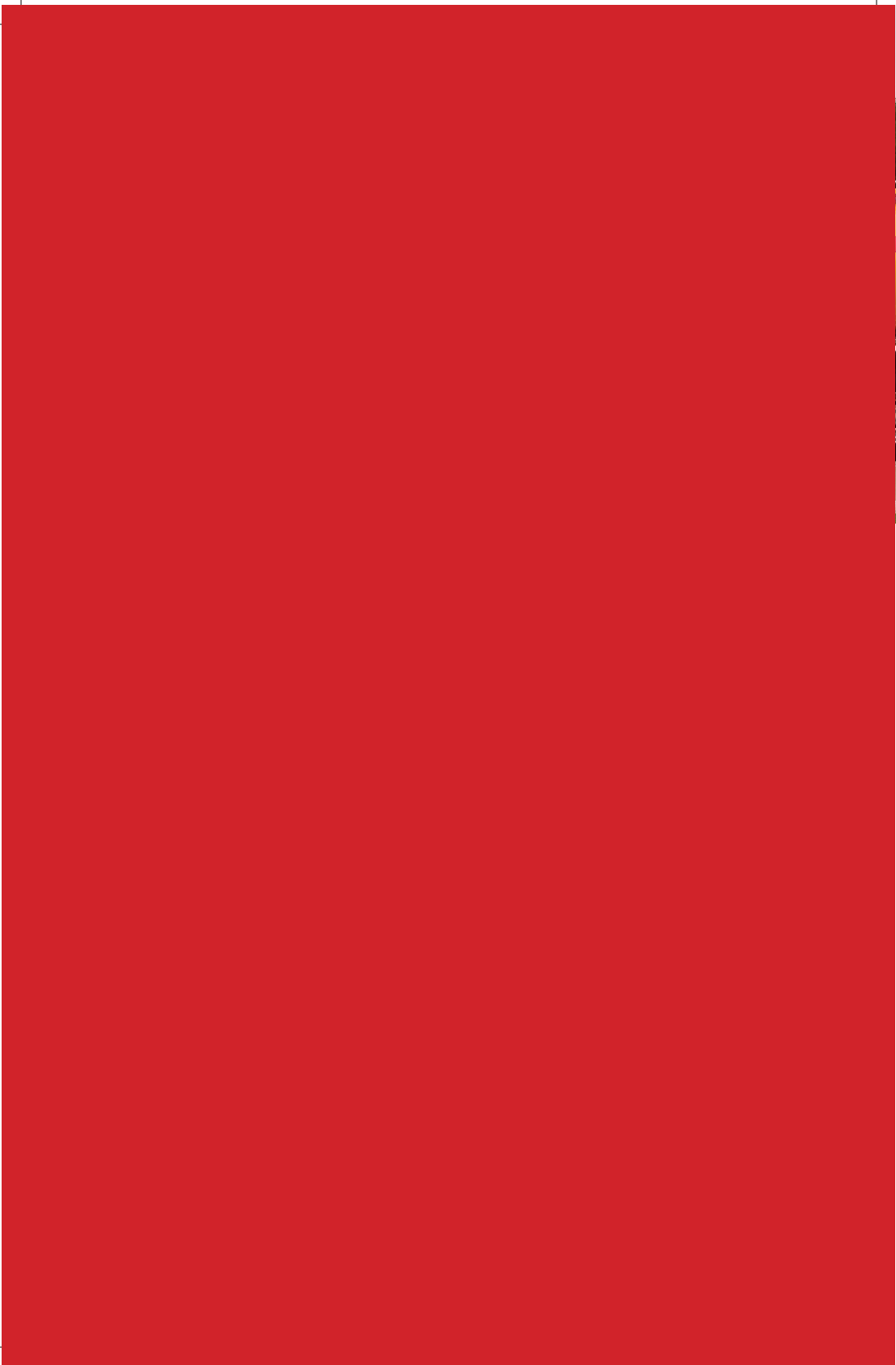




TABLE OF CONTENTS

A Letter from the Board Chair and President & CEO	2
Board Members and Trustees	4
Campaign Cabinet	8
2023 Campaign Results	9
Leadership Giving	10
1923-2023 A Century of Compassion	12
Endowing our Future	13
Centennial Gala	14
100th Anniversary	15
By The Numbers	16
Committees	18
Donor-Directed Donations	26
EmbraceOKC	27
Community Investment	28
Accountability	29
2023 Community Investments	30
Focus Areas	32
Program Funding	33
WayFinder Innovation Grant	41
Communications & Events	42
United Way Of Canadian County	44
United Way Of Logan County	46
Volunteer Center	48
Equity & Mission Statement	50

Our Statement of Financial Position and Statement of Activities is available upon request.

A LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO

In 2023, United Way of Central Oklahoma celebrated 100 years of compassion in serving the most vulnerable among us.

As we wrap up our centennial year of serving central Oklahomans, we are reminded that it doesn't stop here. We must position our support for the next 100 years of serving our community. That's why the United Ways of Central Oklahoma, Canadian County and Logan County are standing strongly behind our 68 Partner Agencies to ensure the critical needs of our community are served.

Since our first campaign in 1924, central Oklahomans have donated more than \$700 million to United Way. That selfless sharing of resources has helped provide vital funding for our Partner Agencies and their critical programs, enabling our community to weather a war, pandemic, depression, terrorism and natural disasters.

From leading relief efforts during times of crisis and being a light of hope during our community's darkest hours, to ensuring struggling families have a roof over their heads and food on the table, United Way surrounds our community's most critical challenges with a network of support.

Our *WayFinder Innovation Grant* continues to spur creative and innovative action among local nonprofits (page 41). In its fifth year, nearly \$240,000 was awarded to four programs never before seen in Oklahoma, and we are proud to share that \$1,119,270 has been awarded to 17 groundbreaking programs in our community since *WayFinder* began in 2019.

In this milestone year, with the loyalty of our generous donors and the dedicated leadership of our Campaign Co-Chairs, Natalie Shirley and Robert Clements, we are humbled to have raised over \$17.2 million that will go to support 140 life-changing programs in our community. We gained nearly 3,000 new donors who helped us raise more than \$662,000 brand new dollars for the campaign. Eight thousand existing donors generously chose to renew their gifts, and we added 20 new employee workplace campaigns and corporate gifts.

For 100 years, we've seen gifts of time, treasure and heart add up to a century of compassion in our community for those who need it most. We extend our most sincere gratitude to each and every United Way donor, volunteer and Partner Agency for helping us serve our community.

The next 100 years of hope begins with you and me!



Shane Wharton
Board Chair
United Way of Central Oklahoma



Rachel C. Holt
President & CEO
United Way of Central Oklahoma

2023 CAMPAIGN TOTAL
\$17,119,146



BOARD MEMBERS AND TRUSTEES

2023 OFFICERS OF THE BOARD

BOARD CHAIR

Shane Wharton, *Love's Travel Stops*

SECRETARY

Judy Love, *Love's Travel Stops*

ASSISTANT SECRETARY

Lane R. Neal, *Durbin, Larimore & Bialick, P.C.*

TREASURER

Rick McCune, *Presbyterian Health Foundation*

ASSISTANT TREASURER

Brad Krieger, *Arvest Bank*

2023 EXECUTIVE COMMITTEE CHAIRS

ADMINISTRATION CHAIR

Jenee Lister, *Merrill Lynch*

AUDIT CHAIR

Mark L. Whitman, *EY*

CAMPAIGN CO-CHAIR

Robert Clements, *Clements Foods Company*

CAMPAIGN CO-CHAIR

Natalie Shirley, *Community Leader*

COMMUNICATIONS & EVENTS CHAIR

Kristin Peck, *Rausch Coleman Homes*

COMMUNITY INVESTMENT CHAIR

Heather Scott, *Continental Resources, Inc.*

ETHICS AND DIVERSITY CHAIR

Jerome A. Holmes, *U.S. Tenth Circuit Court of Appeals*

HUMAN RESOURCES CHAIR

Roberta B. Fields, *McAfee & Taft*

INVESTMENT CHAIR

Dave Lopez, *Community Leader*

LABOR CHAIR

Jimmy Curry, *Oklahoma State AFL-CIO*

NOMINATING CHAIR

Ed Martin, *Ackerman McQueen*

RESEARCH & COMMUNITY INITIATIVES CHAIR

David Carpenter, *American Fidelity Corporation*

STRATEGIC GROWTH CHAIR

Sherri Lance, *Gaming Capital Group*

2023 BOARD OF DIRECTORS

Craig Abbott, *Manhattan Construction*

Danny Barth, *Oklahoma City Thunder*

Mark Behrman, *LSB Industries*

Shandy Belford, *Arvest Bank*

Dan Boren, *The Chickasaw Nation*

Justin Brady, *Chesapeake Energy Corp.*

Gary D. Brooks, *Cornerstone Development*

David Carpenter, *American Fidelity Corporation*
 Michelle Chapple, *Guthrie Public Schools*
 Robert Clements, *Clements Foods Company*
 Jim Couch, *Retired City Manager*
 Doug Coughlan, *Enterprise Holdings*
 Jimmy Curry, *Oklahoma State AFL-CIO*
 Nick Dell'Osso, *Chesapeake Energy Corp.*
 Todd Dobson, *MidFirst Bank*
 Jim English, *Lopez Foods / Dorada Foods*
 Tricia Everest, *State of Oklahoma*
 Clay Farha, *B.D. Eddie Enterprises*
 Hillary Farrell, *Chickasaw Nation, Department of Commerce*
 Mohammad Farzaneh, *Home Creations*
 Roberta B. Fields, *McAfee & Taft*
 Victor Flores, *REDW Advisors and CPAs*
 Craig Freeman, *City of Oklahoma City*
 Mark Funke, *MWF Management, LLC*
 Christy Gillenwater, *Greater Oklahoma City Chamber*
 Jennifer Grigsby, *State of Oklahoma*
 Dave Hager, *Devon Energy Corporation*
 Kirk Hall, *Hall Capital*
 Brent Hensley, *KOCO-TV*
 Jerome A Holmes, *U.S. Tenth Circuit Court of Appeals*
 Caroline Ikard, *American Fidelity*
 Marsha Ingersoll, *Community Leader*
 Aaron Jack, *"AJ," Argent Trust Company*
 Brad Krieger, *Arvest Bank*
 R. Murali Krishna, *OK State Board of Health*
 Sherri Lance, *Gaming Capital Group*
 C. Bruce Lawrence, *Lawrence Strategic Solutions*
 Mark Lisle, *BancFirst*
 Jenee Lister, *Merrill Lynch*
 David Lloyd, *HGL Construction, Inc.*
 Dave Lopez, *Community Leader*
 Judy Love, *Love's Travel Stops*
 Kirk Mammen, *Flintco, LLC*
 Ed Martin, *Ackerman McQueen*
 Sean McDaniel, *Oklahoma City Public Schools*
 Matt McGuire, *Parallel Advisors*
 John McNamara, *PricewaterhouseCoopers LLP*
 Katie McQueen, *Ackerman McQueen*
 Craig McVay, *El Reno Public Schools*
 Jenny Love Meyer, *Love's Travel Stops*
 Wes Milbourn, *KFOR-TV and KAUT-TV*

BOARD MEMBERS AND TRUSTEES

Rick Muncrief, *Devon Energy Corporation*
Rick Nagel, *Acorn Growth Companies*
Jeff Napoliello, *Guernsey*
Lane R. Neal, *Durbin, Larimore & Bialick, P.C.*
Larry J. Nichols, *Devon Energy Corporation*
Kevin O'Connor, *FAA Mike Monroney Aeronautical Center*
Tim O'Connor, *Central Oklahoma AFL-CIO Labor Council*
Cynda C. Ottaway, *Crowe & Dunlevy*
Kristin Peck, *Rausch Coleman Homes*
Tim Pehrson, *INTEGRIS*
David Rainbolt, *BancFirst Corporation*
Lindy Ritz, *The Ritz Group*
Robin Roberson, *Wilber.io*
Sarah Roberts, *Inasmuch Foundation*
Randy Roper, *MidFirst Bank*
Jim Roth, *Phillips Murrah*
Meg Salyer, *Broadway Realty*
William Schonacher, *IBC*
David Schroeder, *FAA Retired*
Cheri Shepard, *Ascent Resources*
Tony Shinn, *Bank of America*
Heather Scott, *Continental Resources, Inc.*
Natalie Shirley, *Community Leader*
Gregory Smith, *Northrop Grumman*
Perry Sneed, *SMART #124 (Retired)*
Doug Stussi, *Community Leader*
Lee Symcox, *First Fidelity Bank*
David Thompson, *The Thompson Group, LLC*
Marcus Tilley, *Traditions Hospitality Group*
Sean Trauschke, *OGE Energy Corp.*
Shane Wharton, *Love's Travel Stops*
Greg Wheeler, *Bank of Oklahoma*
Mark Whitman, *EY*
Chad Wilkerson, *Federal Reserve Bank of Kansas City*
Kathy L. Williams, *Community Leader*
Roy Williams, *Community Leader*
Mark A. Wood, *Oklahoma Tax Commission*
George Young, Sr., *Oklahoma State Senator*

2023 EX-OFFICIO BOARD MEMBERS

Brandon Winkler, *Ackerman McQueen*
Ryan Schweighart, *Whole Heart Impact, LLC*

2023 ADVISORY TRUSTEES

Chris Anoatubby, *The Chickasaw Nation*

John Armitage, *Oklahoma Blood Institute*

M. T. Berry, *City of Oklahoma City (Retired)*

Jason Clark, *Paycom*

Mike Coats, *IBC Bank*

Luke Corbett, *Corbett Management, LLC*

Sean Cummings, *Cummings Oil Co.*

Todd Edmonds, *HSE Architects*

Carl Edwards, *Price Edwards & Company*

Eric Eissenstat, *Phillips Murrah*

Jim Gebhart, *Mercy Hospital Oklahoma City*

David Harlow, *BancFirst Corporation*

Judy J. Hatfield, *Equity Commercial Realty Advisors, LLC*

Mark Helm, *Dolese Bros. Co.*

John D. Higginbotham, *MidFirst Bank*

Cliff Hudson, *Crowe & Dunlevy*

Dennis Jaggi, *EnCap Flatrock Midstream*

Michael E. Joseph, *McAfee & Taft*

Michael Laird, *Crowe & Dunlevy*

Linda Lambert, *EnerTree LLC*

Doug Lawler, *Continental Resources, Inc.*

Jean C. Leger, Jr., *Community Leader*

D. E. "Rick" Lippert, Jr., *Lippert Bros., Inc.*

Polly Nichols, *Community Leader*

Catherine O' Connor, *Coalign Group*

Dave Ortloff, *Dillingham Benefits*

Nick Samarripas, *Watermark Bank*

Kent Shortridge, *Oklahoma Natural Gas*

Mike Turpen, *Riggs, Abney, Neal, Turpen, Orbison & Lewis*

Jean Wallace, *Buttery Company LLP*

2023 UNITED WAY OF CENTRAL OKLAHOMA LEADERSHIP STAFF

Rachel C. Holt, *President & CEO, November-December 2023*

Debby Hampton, *President & CEO, January-October 2023*

Chris Bell, *Chief Financial Officer*

Nina Daylor, *Chief Operations Officer*

Ashleigh Sorrell Rose, *Chief Development Officer*



2023 CAMPAIGN CABINET

ROBERT CLEMENTS & NATALIE SHIRLEY, CO-CHAIRS

COMMITTEE MEMBERS

Craig Abbott
John Armitage
Blayne Arthur
Spencer Browne
Garrett Campbell
Dave Carpenter
Tana Cashion
Cortney Cowley
Nick Dell'Osso
David Dirkschneider
Tim Doty
Melissa Ellison

Mark Funke
April Grace
David Harlow
Kim Henry
Jason Holuby
Laura Johnson
Tom Kupiec
Bill Lance
Sherri Lance
Heather Lawrence
Judy Love
Cheryl Maguire

Ed Martin
Rick McCune
Katie McQueen
Shane Pate II
Melissa Pepper
Braden Pollard
Gary Raskob
Sarah Roberts
Robin Roberts Krieger
Teresa Rose
Nick Samarripas
Patricia Sawyer

Keith Schwarz
Brad Sheriff
Kent Shortridge
Michael Taylor
David Thompson
Marcus Tilley
Mike Turpen
Shane Wharton
Greg Wheeler
Darcy Wilborn
Chad Wilkerson

2023 CAMPAIGN RESULTS

The Centennial Campaign has officially concluded. At our Gala on January 26, we announced a grand total of \$17,060,864. In the week following the gala, we received additional gifts that increased our total raised to \$17,119,146:

UNITED WAY CENTRAL OKLAHOMA **\$14,115,390**

Funds contributed through our traditional annual campaign.

STATE CHARITABLE CAMPAIGN **\$322,437**

Funds contributed through State of Oklahoma employee campaigns.

HEART OF THE CITY CAMPAIGN **\$541,903**

Funds contributed through City of Oklahoma City employee campaigns

UNITED WAY OF LOGAN COUNTY **\$217,469**

Funds contributed to support 10 Partner Agencies serving Logan County

UNITED WAY OF CANADIAN COUNTY **\$225,809**

Funds contributed to support 15 Partner Agencies serving Canadian County

CFC (COMBINED FEDERAL CAMPAIGN) **\$91,424**

Funds contributed through federal employee campaigns

CAMPAIGN SUB TOTAL **\$15,514,432**

EMBRACEOKC **\$130,000**

Funds contributed for the continued support of behavioral health improvements in Oklahoma City Public Schools through the EmbraceOKC initiative.

DONOR DIRECTED INVESTMENTS **\$584,738**

The Donor Directed program continues to provide donors with an additional funding opportunity that supports the overall annual campaign efforts. These funds differ from designated donations, in that they will not be part of United Way's annual community investment process and may not necessarily fund programs that United Way has approved for funding.

RESTRICTED GRANTS **\$444,764**

Funds contributed to support specific initiatives as outlined by grant agreements. These dollars are tied to the Siemer Foundation grant we receive for the Bridges Out of Poverty program at the YMCA, the OKC Tax Help funding through the Inasmuch Foundation, as well as dollars to fund United Way's telelanguage program.

ENDOWMENT GIFTS **\$445,212**

Funds contributed to support United Way of Central Oklahoma's Endowment. The long-term goal for this fund is to cover operating expenses, allowing every donated dollar to be 100% committed to funded programs and initiatives.

GRAND TOTAL **\$17,119,146**

We would like to thank our donors and Campaign Cabinet volunteers. Thank you!

LEADERSHIP GIVING

United Way of Central Oklahoma's Leadership Giving Association is comprised of members who prioritize giving back to their community year after year. Through annual gifts of \$500 or more, these donors lead the way in guiding us toward a stronger, healthier and more compassionate community.

2023 LEADERSHIP CHAIRS

MARK FUNKE, SHERRI LANCE, JUDY LOVE, ED MARTIN, NICK SAMARRIPAS, DAVID THOMPSON & MIKE TURPEN

Members of United Way's Leadership Giving Association have the opportunity to participate in exclusive networking, community service and educational events throughout the year through three affinity groups:

Tocqueville Society
Women's Leadership Society
Emerging Leaders

Leadership gifts make up **40%** of United Way of Central Oklahoma's campaign total.



United Way of Central Oklahoma's centennial year marked 100 Years of Compassion in serving our communities across central Oklahoma. We do this through the incredible support of volunteers, donors and partners, allowing United Way to convene, collaborate and fund the programs to meet the needs of the most vulnerable citizens among us. We would like to express our deepest appreciation to all our Leadership Giving Association members whom we honor at our annual reception in May for supporting our mission.



TOCQUEVILLE SOCIETY

United Way of Central Oklahoma's Tocqueville Society recognizes local philanthropic leaders and volunteer champions who are dedicated to creating long-lasting changes by tackling our communities' most serious issues. Made up of 146 members who annually give \$10,000 or more, the society elevates "community" through its profound generosity. We celebrate and honor its devotion to the United Way mission at the annual Tocqueville Gathering in December.



7 NEW MEMBERS IN 2023

WOMEN'S LEADERSHIP SOCIETY



59 NEW MEMBERS IN 2023

The focus of United Way of Central Oklahoma's Women's Leadership Society (WLS) ensures equal access to intergenerational opportunities for all community-minded women. This growing group of over 450 leaders gives \$2,500 or more annually and uses the power of time and talent to bring women together to make a positive impact

in the communities we call home. Our members network with fellow members through formal and informal events throughout the year.

EMERGING LEADERS

United Way of Central Oklahoma's Emerging Leaders are dedicated to cultivating innovative leadership for years to come. That's why with an annual gift of \$500 or more, Emerging Leaders are the philanthropists of tomorrow. These 650 members are devoted to community engagement through United Way's Partner Agency tours, professional development events, volunteer opportunities and more. Emerging Leaders for the first time hosted United Way's *The Hole Shebang!* campaign kickoff cornhole tournament and continue to recruit more young professionals each year with their annual *Raising the Stakes* casino night event.



148 NEW MEMBERS IN 2023

1923-2023 | A CENTURY OF COMPASSION

United Way of Central Oklahoma began in 1923 as the “Community Chest,” enabling donors to “give once for all” through a single campaign benefitting multiple agencies. Through the years, the names of the campaign and organization have changed to keep its mission relevant to central Oklahoma by convening resources, incubating new programs and initiatives and funding United Way Partner Agencies providing vital services to our community.

Five of these Partner Agencies – Boy Scouts of America, Last Frontier Council, The Salvation Army, Sunbeam Family Services, YMCA of Greater Oklahoma City and YWCA Oklahoma City – have been with us from the beginning, standing shoulder-to-shoulder alongside United Way of Central Oklahoma for 100 years. From a depression to a pandemic and everything in between—they have been serving Oklahomans and lifting up lives together.



THANK YOU FOR 100 YEARS

As we celebrate our 100th year, we catch ourselves reflecting on profound moments. Moments where we are filled with immense gratitude.

Everywhere we look, our central Oklahoma community is filled with acts of compassion.

For 100 years, United Way of Central Oklahoma has witnessed philanthropic leaders put others before themselves.

For 100 years, our nonprofit has witnessed Partner Agencies exemplify the true meaning of service.

For 100 years, our agencies and community partners have made central Oklahoma a stronger, healthier and more compassionate place to live and grow.

And they are not stopping there.

Together, our commitment to a healthy quality of life will continue tomorrow and for the next 100 years to come.

Thank you for 100 Years of Giving.
Cheers to the next 100!

ENDOWING OUR FUTURE

United Way of Central Oklahoma kicked off our centennial milestone year by establishing an endowment fund to provide an opportunity for donors to continue making a positive impact through United Way for generations to come.

Our endowment fund is invested for long-term growth to ensure future support for United Way's work in our community. The goal for this fund is to cover operating expenses, allowing every donated dollar to be 100% committed to funded programs and initiatives.

With an original goal of 10 donor partnerships at \$100,000 each, we are proud to announce that at the close of 2023, we surpassed our goal by raising more than \$5 million in pledged contributions to our endowment!

Thanks to the generous support of our donors, we celebrated its success at our Centennial Gala event.

UNITED WAY OF CENTRAL OKLAHOMA CENTENNIAL DONORS

Thank you to the following donors who generously contributed \$25,000 or more in honor of the United Way of Central Oklahoma's 100th Anniversary:

American Fidelity Assurance Company
Arvest Bank
BancFirst
The Chickasaw Nation
Clements Family
Compellier
Continental Resources
Luke & Becky Corbett Foundation
Cox Communications
Cresap Family Foundation
Devon Energy
Dobson Family Foundation
Dolese Bros. Co.
Eddie Foundation/Clay & Jamie Farha
Dr. Robert Ellis & Nancy P. Ellis
Express Employment International
First Fidelity Bank - Lee & Suzie Symcox
Gaming Capital Group
E.L. and Thelma Gaylord Foundation
Howard Family Charitable Foundation
Inasmuch Foundation
INTEGRIS Health
Dennis & Janet Jaggi

Fred Jones Family Foundation & Kirk Hall
Bill & Sherri Lance
Jenee & Darren Lister
Love Family
Love's Travel Stops
Ed & Kathy Martin
Herman & LaDonna Meinders
Robert H. Meinders
MidFirst Bank/Jeff & Marisa Records
OGE Energy Corp.
Oklahoma City Community Foundation
Oklahoma City Thunder
ONE Gas Foundation
Presbyterian Health Foundation
George Records
Natalie Shirley
Dr. & Mrs. Robert Spinks
Craig & Sherry Stetson
Doug & Susie Stussi
David & Jane Thompson
Tyler Media
Gregg Wadley & Susan E. Brackett
Shane & Lori Wharton

Your gift to United Way of Central Oklahoma's endowment ensures a stable and reliable financial resource for our organization's future. To learn how you can contribute, please call 405-236-8441.

CENTENNIAL GALA

The United Way of Central Oklahoma's Centennial Gala on April 27, 2023 offered guests an opportunity to look back on United Way of Central Oklahoma's century of compassion – the dollars raised, the lives impacted, the incredible people that guided us along the way, and most importantly, why our organization is so important to our community's future.

Special Thanks to the following who made the Centennial Gala possible:

Ackerman McQueen
EDGE Productions
Eventures
Sherri and Bill Lance

The National - Gary Brooks
Petroleum Club
Lee Allan Smith
Tyler Media - Tony Tyler



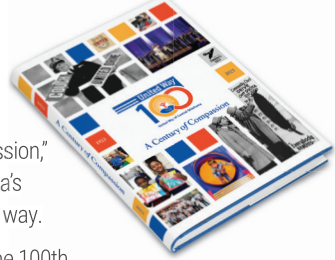
A specially designed Love's Travel Stops tanker truck traveled the city and made appearances at select 2023 United Way events and the Annual Board Meeting, sharing our momentous occasion with our community.



100TH ANNIVERSARY

In 2023, United Way of Central Oklahoma celebrated its centennial milestone – standing strong as a community pillar for 100 years.

100th Anniversary planning spanned the duration of 2022, beginning with the production of a commemorative book generously sponsored by The Chickasaw Nation and written by Ackerman McQueen. The book chronicles “A Century of Compassion,” outlining significant moments in United Way of Central Oklahoma’s history as well as the incredible leaders that guided us along the way.



United Way distributed nearly 1,000 of the 100th Anniversary commemorative books in 2023, sharing United Way’s impactful history with community stakeholders, emerging generations and key leaders throughout central Oklahoma.

All donors who contributed \$1,000 or more to the 2023 Centennial Campaign received the United Way of Central Oklahoma Centennial Coin.

We distributed nearly 5,000 Centennial Coins to our donors. We are grateful for the underwriting of the Centennial Coins by Tocqueville donor Natalie Shirley.



Nearly 200 United Way flags flew high at the buildings and residences of our greatest champions.

Thanks to Tyler Media, bus benches and shelters across Oklahoma City promoted “A Century of Compassion.”



UNITED WAY OF CENTRAL OKLAHOMA BY THE NUMBERS

In 2023, United Way of Central Oklahoma celebrated its centennial year as a beacon of hope for our communities. From Community Chest to United Appeal to United Way, our name may have changed over the course of 100 years, but our mission of connecting people and resources to improve the well-being of those in our community has never wavered.

Throughout the year, we shared remarkable stories of hope, commitment and community spanning a century of compassion, fulfilling the mission at United Way of Central Oklahoma.

\$5.5 MILLION Largest single corporate donation to date made by Chesapeake Energy in 2011

\$42.2 MILLION

Largest total funds raised in one year (2013)

\$26.1 MILLION

Raised in disaster relief funds since 1923

1 in 3

Central Oklahomans will rely on a service from a United Way Partner Agency in their lifetime

150+

Tocqueville Society donors invested \$10,000 or more annually in 2022

\$717 MILLION

Donations raised to help central Oklahomans to date

75

Number of years
(and counting) for the
longest consecutive
loyal contributor gift

855,876

Central Oklahomans provided with connections to
critical services in 2020

140

Programs in 2023
supporting five focus
areas: Strong Families,
Successful Kids, Healthy
Citizens, Independent
Living, and Community
Preparedness

68

Partner Agencies
in 2023

\$5 MILLION

United Way begins the next 100 years with over
\$5 million in pledged contributions to our endowment

To commemorate our 100th anniversary, we established an endowment fund to provide an opportunity for donors to continue making an impact through United Way for generations to come. This endowment is invested for long-term growth and ensures future support for United Way's work in our community. The goal for this fund is to cover operating expenses, allowing every donated dollar to be 100% committed to funded programs and initiatives.

Your gift to United Way of Central Oklahoma's endowment ensures a stable and reliable financial resource for our organization's future. To learn how you can contribute, please call 405-236-8441.

ADMINISTRATION COMMITTEE



COMMITTEE MEMBERS

Hillary Farrell
Mark Helm
Ed Martin
Rick McCune
Jeff Napoliello
Natalie Shirley
Perry Sneed

The **Administrative Committee** determines, establishes and approves the information technology, insurance and employee benefit plan policies that directly impact the financial affairs of the organization, including those relating to the organization's information technology assets, employee benefits plans and risk management to properly safeguard the assets of the organization.



United Way of Central Oklahoma appreciates Chesapeake Energy for providing us with temporary office space March through May while the renovations and repairs were completed following the October 9, 2022 flood at the United Way office. On June 1, 2023, our staff moved back into our beautiful space. A special thank you to NetFabric IT Services for all their assistance keeping our computers and servers up and running during the transitions.

AUDIT COMMITTEE



MARK WHITMAN, COMMITTEE CHAIR

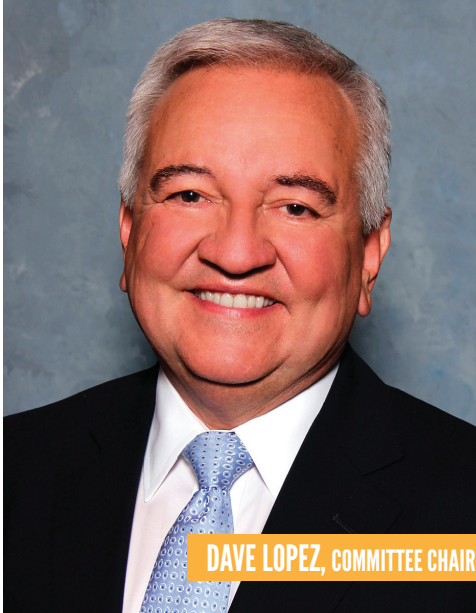
COMMITTEE MEMBERS

Jimmy Curry
Jim English
Jennifer Grigsby

Randy Roper
Tony Shinn

The **Audit Committee** determines, establishes and approves all material aspects of financial reporting policies that directly impact the financial reporting of the organization. This committee is authorized to employ, monitor and remove any accounting firm or other consultant retained to provide expert advice regarding financial reporting, tax and audit services. The Audit Committee meets with the organization's audit firm to review the annual audit and presents the report to the Board of Directors.

INVESTMENT COMMITTEE



DAVE LOPEZ, COMMITTEE CHAIR

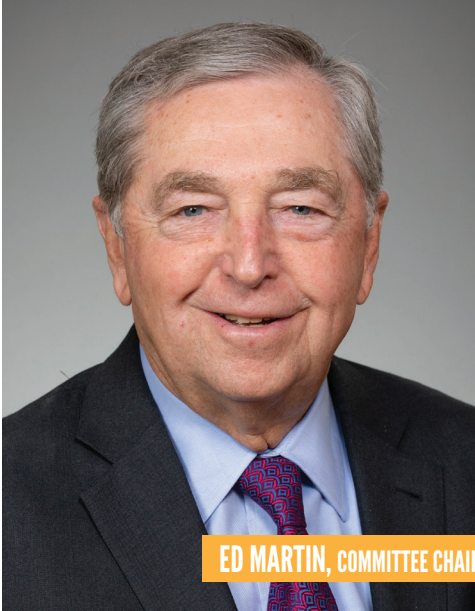
COMMITTEE MEMBERS

Shandy Belford
Jenee Lister
Tim Pehrson
Tony Shinn

Doug Stussi
David Thompson
Greg Wheeler
Mark Wood

The **Investment Committee** is responsible for developing a sound investment policy and ensuring that it is implemented efficiently and effectively. The Investment Committee may be responsible for hiring and evaluating professional advisors, and monitoring the organization's investment performance for the organization's portfolio and endowment funds, and reporting investment developments to the board.

NOMINATING COMMITTEE



ED MARTIN, COMMITTEE CHAIR

COMMITTEE MEMBERS

Dan Boren
Clay Farha
Christy Gillenwater
Judy Hatfield
Caroline Ikard

Rick Muncrief
David Thompson
Sean Trauschke
Kathy L. Williams
George Young

The **Nominating Committee** recommends qualified candidates to serve as members of the Board of Directors, Advisory Board of Trustees, Executive Committee and officers of the Board – prioritizing diversity in life experience, ethnicity, profession and expertise. This committee resolves any conflicts of interest involving a director and assists the Board in fulfilling its corporate governance and oversight responsibilities.

HUMAN RESOURCES COMMITTEE



ROBERTA B. FIELDS, COMMITTEE CHAIR

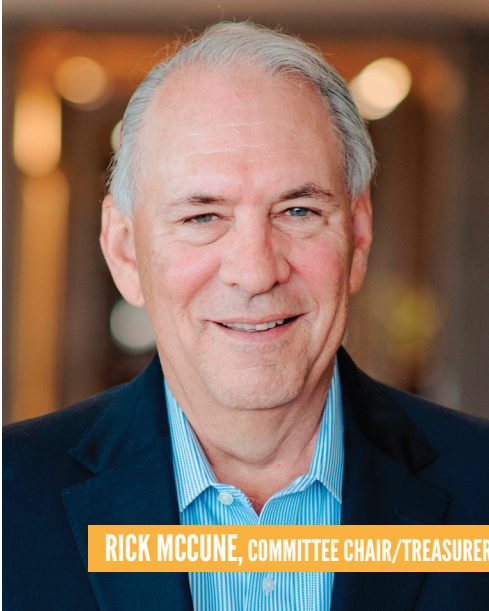
COMMITTEE MEMBERS

M.T. Berry
Cynthia Brundige
Jimmy Curry
Murali Krishna
Toni Parks-Payne

Jim Roth
Cheri Shepard
Kent Shortridge (Trustee)
Kathy L. Williams

The **Human Resources Committee** supports and advises the President & CEO and Vice President of Human Resources on the design and implementation of employee programs and practices, enabling United Way to recruit, retain, reward and engage a workforce capable of advancing its strategic objectives.

FINANCE COMMITTEE



RICK MCCUNE, COMMITTEE CHAIR/TREASURER

COMMITTEE MEMBERS

Jason Clark
Jim Couch
Brad Krieger
Kirk Mammen
Matt McGuire
Tim Pehrson

Rae Rice
Bill Schonacher
Greg Wheeler

The **Finance Committee** determines, establishes and approves the financial, investment and other policies that directly impact the financial affairs of the organization, including those relating to the organization's financing arrangements, government funding, employee benefit plans, endowments and any separate accounts established in the name of or on behalf of the organization.

STRATEGIC GROWTH COMMITTEE



SHERRI LANCE, COMMITTEE CHAIR

COMMITTEE MEMBERS

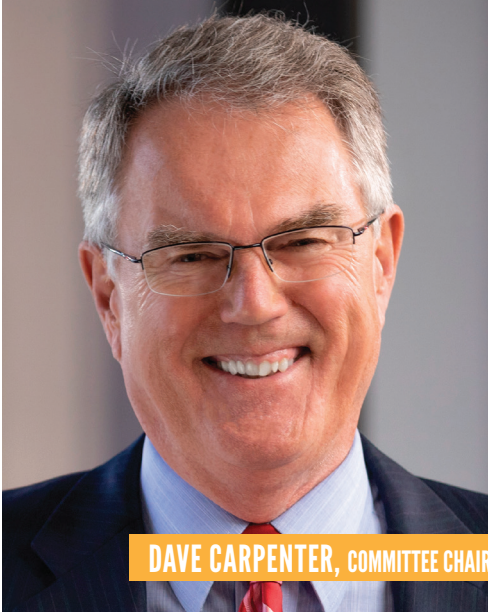
Craig Abbott
Mark Behrman
Jim Couch
Tim Doty
Kirk Hall

Brent Hensley
Dave Lopez
Katie McQueen
Nick Samarripas
Doug Stussi

Marcus Tilley
Chad Wilkerson
Mark Wood
George Young

The **Strategic Growth Committee** oversees the business model that produces the resources required for United Way of Central Oklahoma to achieve its work. The Strategic Growth Committee reviews, evaluates and develops methods to secure adequate resources for United Way of Central Oklahoma through its annual campaign, capital campaigns, planned giving, grants and endowment programs. The committee provides strategic direction and a framework to support the Campaign Chairs and the staff's annual and longer-term fundraising efforts.

RESEARCH & COMMUNITY INITIATIVES COMMITTEE



DAVE CARPENTER, COMMITTEE CHAIR

COMMITTEE MEMBERS

Michelle Chapple
Mary Jane Coffman
Michael Davis
Drew Dugan
Jennifer Goodrich
Cathy Gritts
Debra Hecht

Estella Hernandez
Jerome Holmes
Mark Lisle
David Lloyd
Christi Jernigan-Marshall
Dr. Randy K. Macon
Phil Maytubby

J. T. Petherick
Halley Reeves
Sarah Roberts
Heather Scott
Dr. David Schroeder
Tracey Strader

The **Research and Community Initiatives Committee** monitors, reviews, advises, evaluates and makes recommendations about the research and community initiative activities of United Way, subject to Board of Directors approval. Committee members serve as volunteer reviewers of research publications, assist with community needs assessments, participate in community initiatives or lend subject matter expertise.

DONOR-DIRECTED DONATIONS

Donor-Directed Donations are funds directed by donors to a specific Partner Agency or program, offering a unique opportunity to assist with investing in solutions to our community's most pressing needs. While they are distinct from the Community Investment process, United Way of Central Oklahoma ensures that these investments are used in compliance with our proven standards of program and donor accountability.

The following Partner Agencies received Donor-Directed Donations in 2023:

Boys & Girls Clubs of Oklahoma County
Catholic Charities
Mental Health Association Oklahoma
Neighborhood Services Organization
Oklahoma Medical Research Foundation

The Care Center
The Salvation Army
Urban League of Greater Oklahoma City
YMCA of Greater Oklahoma City

PROGRAM SPOTLIGHT

Thanks to generous donor-directed contributions, Neighborhood Services Organization (NSO) is able to purchase a new 2023 Ford, 10-passenger van. The van will be used to provide access to health care for clients, residents and those over 65 participating in the dental program. NSO residents and clients rely on the organization for transportation to and from doctor and dental appointments. Public transportation adds expenses for clients that are already struggling financially and the new van will help with this challenge. Clients who have mental health issues and no family support systems will need special assistance and transportation from NSO to get to and from their medical appointments.



In 2023, NSO provided 303,000 units of service within our community.

EMBRACEOKC

EmbraceOKC is a comprehensive approach to providing a school-based system of support for OKCPS students and families that involves community partnerships, high-quality tiered academic and behavioral strategies, and mental health services that range from prevention to treatment.



EMBRACEOKC PARTNERSHIP

EmbraceOKC is part of the OKC Chamber's Compact, a collective impact model whose partners work together to enact and support vital improvements identified by Oklahoma City Public Schools.

EmbraceOKC means that we have come together, as a community:

- To embrace mental health as preventable and treatable
- To protect children's mental health for life
- To achieve maximum social and emotional wellbeing for children and their families
- To hold the school and community as a sanctuary of safety and support.



Celebrating The Transformative Journey

In 2023, \$130,000 was raised for the benefit of EmbraceOKC.

EmbraceOKC is not just changing lives; it's reshaping futures. It stands as a shining example of what can be achieved when a community comes together for the well-being of its youngest members.

To learn more about EmbraceOKC, visit EmbraceOKC.org.

COMMUNITY INVESTMENT COMMITTEE



VICE CHAIR

Mark Lisle

COMMITTEE MEMBERS

Mike Coats
Mark Helm
Jerome Holmes
Caroline Ikard
Marsha Ingersoll
Murali Krishna
Sherri Lance

Jean Leger
Lane Neal
Dave Ortloff
Dave Schroeder
Cheri Shepard
Brandon Winkler

SUBCOMMITTEE CO-CHAIRS

Nikki Ali
Hermes Arevalo
Catherine Armitage
Rhonda Chandler
Sammetra Christmon
Joshua Cooper
Sara Jane DelMonte

Mike Dowell
Galen Elliott
Caitlin Esparza
Rich Fehrmann
Teresa Folger
Brian Goodrich
Marcus Haberichter

Wayne Hillicoss
Amanda Howell
Kate Howell
Michelle Keeton
Pete Kinzer
Jenny Koetter
Brooklynn Kohutek

Jake Long
Rachel Lyon
Maria Martinez
Zach Mason
Stephanie Orr
Lori Rice
Tammy Ryan

200 COMMUNITY INVESTMENT VOLUNTEERS | 4,000 HOURS

COMMUNITY INVESTMENT

The [Community Investment Committee](#) provides direction and oversight to the annual Community Investment process. Through reviewing subcommittee findings and funding recommendations, the committee determines allocable dollars for each Partner Agency program.

ACCOUNTABILITY

United Way is committed to integrity, accountability, transparency and excellence in all aspects of our work. Upholding the trust of our donors and community to responsibly allocate and manage donations is a duty we take very seriously.

Driven by our core values, United Way of Central Oklahoma continually exceeds the United Way Worldwide Standards of Excellence and is consistently ranked as a Four Star Charity by Charity Navigator. We strive to maintain low administrative and fundraising costs, and we hold our Partner Agencies to those same standards.

Each year, our Partner Agencies renew their association with United Way through the Community Investment process. This process is administered by our board and donor volunteers. Partner Agencies and their programs are closely analyzed to ensure that contributions are allocated to only those nonprofits that uphold the highest standards of excellence.

The following outlines the steps of the [Community Investment process](#), and you'll be able to see exactly where your donations were allocated on the next pages.

- 1** United Way of Central Oklahoma **raises funds**.
Approximately 200 donor volunteers spend over **4,000 combined hours** reviewing agency applications, budgets, audits, financials, performance histories and program outcomes. Current research about health and human service needs also informs the review.
- 2**
- 3** Volunteers **visit Partner Agencies** to see firsthand the work accomplished with United Way funds.
- 4** Volunteers meet **to discuss funding recommendations** for each program under consideration.
- 5** The Community Investment Committee, made up of board members, reviews and **balances funding recommendations** from the volunteers to the funds available for allocation.
- 6** When the funding balance is complete, the Community Investment Committee **submits a final recommendation** to United Way's board for approval.
- 7** Following approval, **funds are distributed** among our Partner Agencies.
- 8** Volunteers conduct **follow-up evaluations** through reports on results achieved.

2023 COMMUNITY INVESTMENTS

DISTRIBUTION BASE

2022 Campaign Pledges	\$19,160,507
Board Designated Funds	\$1,004,359
Allowance for Pledge Loss.....	\$820,336
EmbraceOKC.....	\$375,253
WayFinder Innovation Grant	\$250,000
COVID Response Fund	\$1,744
Endowment Gifts & Restricted Grants	\$753,799
Donor Directed Designations.....	\$3,077,160
Net Available for Distribution	\$14,886,574
Areawide Aging Agency, Inc.	\$53,597
Bethesda, Inc.	\$63,000
Big Brothers Big Sisters of Oklahoma, OKC	\$160,000
Boy Scouts of America, Last Frontier Council	\$432,296
Boys & Girls Clubs of Oklahoma County	\$215,000
Calm Waters Center for Children & Families	\$74,060
Camp Fire Heart of Oklahoma	\$200,500
The CARE Center	\$40,000
CASA of Oklahoma County, Inc.	\$102,000
Catholic Charities	\$283,625
A Chance to Change	\$98,805
Circle of Care, Inc	\$30,000
Citizens Caring for Children	\$104,130
City Care	\$46,640
Community Literacy Centers, Inc.	\$67,980
Daily Living Centers, Inc.	\$217,954
D-DENT, Inc	\$77,500
DRTC, (Dale Rogers Training Center, Inc.).....	\$135,600
EARC, Inc.	\$70,779
Family Builders, Inc *	\$4,626
Girl Scouts - Western Oklahoma	\$265,000
Goodwill Industries of Central Oklahoma *	\$6,892
Health Alliance for the Uninsured	\$69,654
HeartLine	\$223,655
The Homeless Alliance	\$126,948
INTEGRIS Hospice	\$134,451
John W. Keys Speech & Hearing Center	\$25,000
Latino Community Development Agency.....	\$158,025
Legal Aid Services of Oklahoma, Inc.	\$92,700
Mental Health Association Oklahoma	\$89,000
Metropolitan Better Living Center	\$128,960

Moore Youth & Family Services	\$80,700
Neighborhood Services Organization	\$333,934
NewView Oklahoma	\$71,179
NorthCare	\$302,000
Oklahoma Foundation for the Disabled, Inc.	\$223,000
Oklahoma Medical Research Foundation (OMRF)	\$85,000
Pivot, Inc.	\$104,000
Positive Tomorrows	\$239,440
Possibilities, Inc.	\$22,000
ReMerge	\$47,500
RSVP of Central Oklahoma, Inc.	\$54,000
The Salvation Army, Central Oklahoma Area Command	\$944,079
Skyline	\$69,015
Special Care, Inc.	\$408,500
Sunbeam Family Services, Inc.	\$899,624
The Education & Employment Ministry (TEEM)	\$80,760
Tinker AFB Youth Center	\$27,615
Upward Transitions	\$360,000
Urban League of Greater Oklahoma City, Inc.	\$345,290
Variety Care	\$523,000
YMCA of Greater Oklahoma City	\$69,800
Youth & Family Services, Inc.	\$50,225
YWCA Oklahoma City	\$874,000
Dissolution by Partner Agency**	\$17,608

SUBTOTAL\$10,030,646

OTHER DISTRIBUTIONS

United Way of Logan County	\$223,207
United Way of Canadian County	\$268,429
Heart of the City Campaign Designations	\$323,181
State Charitable Campaign Designations	\$179,533
Combined Federal Campaign Designations	\$77,792
Other United Ways/Agencies Designations	\$200,182
United Way Worldwide Dues	\$168,809
United Way Operating Budget	\$3,414,796

TOTAL.....\$14,886,574

*Designations from 2022 campaign. No longer a Partner Agency.

**Funds moved to 2024-2025 allocable dollars

OUR FIVE FOCUS AREAS

United Way of Central Oklahoma values health, education, financial stability and quality of life. We believe these core elements are critical to our success as individuals, as families and as a community. In order to achieve our vision of a stronger, healthier and more compassionate community, we are working to provide access to these essentials to all people in central Oklahoma through our Five Focus Areas.

COMMUNITY PREPAREDNESS

Our community is prepared to respond to individual and community emergencies.



HEALTHY CITIZENS

Central Oklahomans have access to physical and mental health care and adopt healthy lifestyles. Important health research is also funded.

INDEPENDENT LIVING

Older adults and those living with disabilities are engaged in the community with access to independent living, job skills, volunteer positions and dynamic relationships while their primary caregivers receive respite and support.



STRONG FAMILIES

Individuals and families have resources to achieve financial stability as well as access to counseling, debt management, education, job training and housing.



SUCCESSFUL KIDS

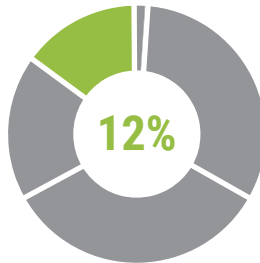
Infants, children and youth are nurtured and given the opportunity to succeed in school, develop life skills and become productive citizens.

PROGRAM FUNDING

United Way of Central Oklahoma funds a network of vital health and human service programs throughout the community, referring clients in need to multiple agencies when necessary. Funds raised each year are used to address our community's most critical needs.

INDEPENDENT LIVING

2023-2024 Allocable Dollars



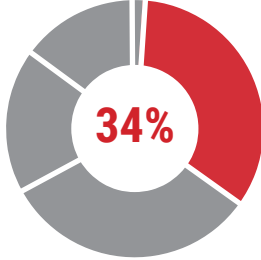
PARTNER AGENCY

2023-2024 FUNDING

Areawide Aging Agency, Inc.	
Senior Stabilization Program	\$53,597
Daily Living Centers, Inc.	
Adult Day Health Care	\$197,454
Elderly & Disabled Community Transportation	\$20,500
DRTC (Dale Rogers Training Center, Inc.)	
Adult Rehab	\$111,000
Special Needs	\$14,400
EARC, Inc.	
The Trails	\$70,779
Metropolitan Better Living Center	
Adult Day Health	\$128,960
NewView Oklahoma	
OKC Low Vision Rehabilitation	\$37,500
Oklahoma Foundation for the Disabled, Inc.	
Oklahoma Foundation for the Disabled	\$223,000
The Salvation Army, Central Oklahoma Area Command	
Senior Services	\$208,000
Sunbeam Family Services, Inc.	
Senior Services	\$158,000
TOTAL	\$1,223,190

SUCCESSFUL KIDS

2023-2024 Allocable Dollars



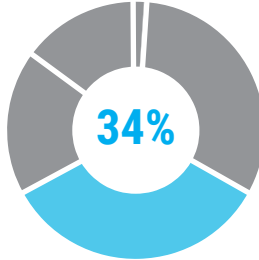
PARTNER AGENCY	2023-2024 FUNDING
-----------------------	--------------------------

A Chance to Change	
A Chance to Succeed	\$30,600
Bethesda, Inc.	
Therapeutic Counseling Program	\$44,000
Stop Go, Tell Education	\$19,000
Big Brothers Big Sisters of Oklahoma, Oklahoma City	
One-to-One Mentoring	\$160,000
Boy Scouts of America, Last Frontier Council	
Comprehensive Youth Development	\$432,296
Boys & Girls Clubs of Oklahoma County, Inc.	
Boys & Girls Clubs	\$215,000
Calm Waters Center for Children & Families	
School-based Support Groups	\$20,000
Camp Fire Heart of Oklahoma	
Educational Sustainability	\$14,000
OKC Comprehensive Youth Development	\$97,500
Outdoor Education	\$89,000
The CARE Center	
Victim Services	\$40,000
CASA of Oklahoma County, Inc.	
Case Management	\$102,000
Circle of Care	
Foster Care Services	\$30,000
Citizens Caring for Children	
Resource Center	\$104,130
DRTC (Dale Rogers Training Center, Inc.)	
Camp Tumbleweed	\$10,200

Girl Scouts – Western Oklahoma	
Leadership Development.....	\$265,000
John W. Keys Speech & Hearing Center	
Language Preschool.....	\$13,000
Latino Community Development Agency	
Tony Reyes Child Development.....	\$47,903
Moore Youth & Family Services	
Moore Alternative School and Treatment Program.....	\$80,700
NewView Oklahoma	
Pediatric Low Vision Clinic.....	\$33,679
Pivot, Inc.	
Supporting Kids in Independent Living (SKIL).....	\$70,000
The Point @ Pivot.....	\$34,000
Positive Tomorrows	
Education.....	\$135,120
Extracurricular Program.....	\$13,920
The Salvation Army, Central Oklahoma Area Command	
Boys & Girls Club.....	\$173,079
Special Care, Inc.	
Childcare-Special Needs.....	\$385,000
Management & General.....	\$23,500
Sunbeam Family Services, Inc.	
Contracted Foster Care (CFC).....	\$49,500
Early Childhood Services.....	\$310,000
Child Abuse Prevention.....	\$164,124
Tinker AFB Youth Center	
Social Programs.....	\$16,485
Sports Program.....	\$11,130
Urban League of Greater Oklahoma City, Inc.	
Education & Family Developments.....	\$90,000
YMCA of Greater Oklahoma City	
Teens.....	\$19,300
Youth & Family Services, Inc.	
Community Counseling.....	\$24,500
The Caring Center.....	\$25,175
Management & General.....	\$550
TOTAL.....	\$3,393,391

STRONG FAMILIES

2023-2024 Allocable Dollars



PARTNER AGENCY

2023-2024 FUNDING

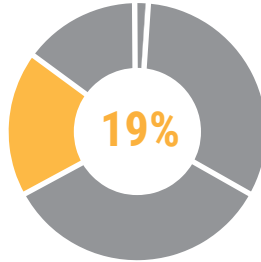
Catholic Charities of the Archdiocese of Oklahoma City	
Family Support Services.....	\$86,625
Homeless Services.....	\$27,000
Immigration.....	\$170,000
City Care	
Supportive Housing.....	\$46,640
Community Literacy Centers, Inc.	
LEAP.....	\$67,980
HeartLine	
2-1-1 24/7 Services.....	\$185,155
The Homeless Alliance	
WestTown Resource Center.....	\$56,400
Horizon HMIS.....	\$26,648
Capacity Building.....	\$43,900
Latino Community Development Agency	
Prevention.....	\$51,050
Legal Aid Services of Oklahoma, Inc.	
Oklahoma City Law Office.....	\$92,700
Neighborhood Services Organization	
Housing & Community Development.....	\$293,934
Positive Tomorrows	
Family Support Services.....	\$90,400
Possibilities, Inc.	
Participatory Community Capacity Building.....	\$22,000

ReMerge	
Diversion Program	\$47,500
RSVP	
Volunteer Recruit & Placement	\$54,000
The Salvation Army, Central Oklahoma Area Command	
Emergency Shelter.....	\$202,000
Social Services.....	\$225,000
Transportation.....	\$92,000
The Education & Employment Ministry (TEEM)	
Job Placement	\$49,010
Upward Transitions	
Community Outreach Program	\$360,000
Urban League of Greater Oklahoma City, Inc.	
Housing & Financial Literacy	\$110,000
Workforce & Career Development	\$118,830
YWCA Oklahoma City	
CARE (Crisis, Advocacy, Emergency Residential & Exams)	\$874,000
TOTAL.....	\$3,392,772



HEALTHY CITIZENS

2023-2024 Allocable Dollars



PARTNER AGENCY

2023-2024 FUNDING

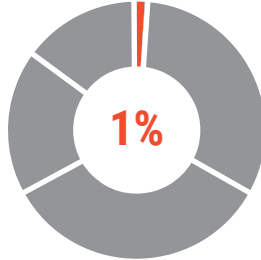
A Chance to Change	
A Chance to Recover.....	\$68,205
Calm Waters Center for Children and Families	
Center-Based Support Groups	\$54,060
D-DENT, Inc.	
Preventative.....	\$4,500
Restorative.....	\$73,000
Health Alliance for the Uninsured	
Cooperative Central Pharmacy	\$36,220
Care Connection.....	\$33,434
HeartLine	
Suicide Prevention.....	\$38,500
INTEGRIS Hospice	
Hospice of Oklahoma County.....	\$134,451
John W. Keys Speech & Hearing Center	
Hearing Aid Bank.....	\$12,000
Latino Community Development Agency	
Health.....	\$20,200
Treatment	\$38,872
Mental Health Association Oklahoma	
SunBridge Counseling.....	\$19,000
Student Mental Health	\$70,000
Neighborhood Services Organization	
Palo Duro	\$40,000
NorthCare	
Adult Services	\$302,000

Oklahoma Medical Research Foundation (OMRF)	
Research Program	\$85,000
Skyline	
Food Pantry.....	\$69,015
Sunbeam Family Services, Inc.	
Mental Health Services	\$218,000
The Education & Employment Ministry (TEEM)	
Violence Prevention.....	\$31,750
Variety Care	
Dental Clinic.....	\$24,000
Family Planning.....	\$48,000
Obstetric Clinic.....	\$185,000
Pediatric Clinic.....	\$266,000
YMCA of Greater Oklahoma City	
Lincoln Park Senior Center	\$50,500
TOTAL.....	\$1,921,707



COMMUNITY PREPAREDNESS

2023-2024 Allocable Dollars



PARTNER AGENCY

2023-2024 FUNDING

The Salvation Army, Central Oklahoma Area Command	
Disaster Services.....	\$44,000
Urban League of Greater Oklahoma City	
Community Convening & Social Justice.....	\$26,460
TOTAL.....	\$70,460

In 2012, United Way of Central Oklahoma established Community Impact funds to be used for research, basic needs or to fill a gap. Only voting members of the Community Investment Committee and the Research and Community Initiatives Committee can designate the use of these dollars:

COMMUNITY IMPACT GRANTS

2023-2024 Funding

Catholic Charities	\$15,000
City Care	\$50,000
Mental Health Association Oklahoma	\$150,000
(over span of 2 years)	
Sunbeam Family Services	\$16,800
TOTAL.....	\$231,800

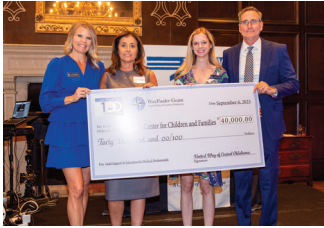
WAYFINDER INNOVATION GRANT

United Way of Central Oklahoma is committed to innovative ways in solving challenging health and human services issues within the community. Since 2019, the WayFinder Innovation Grant has turned possibilities into realities with 17 groundbreaking programs from area nonprofits that address stubborn social issues.



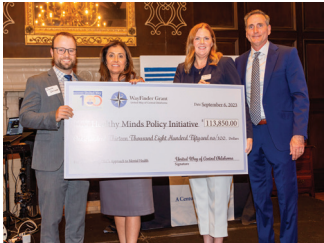
**WayFinder
Innovation Grant**
United Way of Central Oklahoma

In the last year alone, four new programs emerged, receiving a total of \$237,276 in funding.



CALM WATERS CENTER FOR CHILDREN AND FAMILIES \$40,000 – GRIEF SUPPORT GROUPS FOR MEDICAL RESIDENTS

Funding to create a grief support group and education program for medical students and residents at the University of Oklahoma College of Medicine.



HEALTHY MINDS POLICY INITIATIVE \$113,850 – MULTI-YEAR INITIATIVE TO ADDRESS OKLAHOMA CITY'S SYSTEMIC BEHAVIORAL HEALTH CHALLENGES

Funding for a multi-year initiative to strategically align Oklahoma City's resources, services and funding with the growing mental health needs of its residents. The program will build a comprehensive, population-level strategy.



NEWVIEW OKLAHOMA \$69,926 – NEWVIEW PRINT HOUSE

Funding to develop a one-of-a-kind NewView Print House that will allow NewView Oklahoma to create tactile coloring books for all ages, educational materials, children's books and other print materials designed specifically for Oklahoma's low-vision and blind population.



THICK DESCRIPTIONS – A SCIENCE EMPOWERMENT AND CULTURAL INTELLIGENCE AGENCY \$13,500 – CHECK OUT A HUMAN PROGRAM

Funding for a special program to offer a camp to tweens and teens, teaching them how to become preservers of Oklahoma history.

COMMUNICATIONS & EVENTS COMMITTEE



KRISTIN PECK, COMMITTEE CHAIR

COMMITTEE MEMBERS

Mark Ackerman
Brooke Coughlan
Victor Flores
Megan Huntley
Katie McQueen
Wes Milbourn
Cynthia Reid
Sarah Roberts
Ryan Schweighart

The **Communications & Events Committee** focuses on promoting the impact and activities of United Way of Central Oklahoma through media outreach and annual events. The committee helped secure more than \$2.1 million worth of in-kind advertising donations and creative services from our media partners.

MEDIA PARTNERS

PRINT

Edmond Life & Leisure
Guthrie News-Leader
Mustang Times
OKC Friday
Oklahoma's Nursing Times
and Senior News and Living
The Black Chronicle
The Edmond Way
The Oklahoman
The Oklahoma Gazette
Weatherford Daily News

VIDEO AND PHOTO PRODUCTION

Ackerman McQueen
Carl Shortt Photography
McNeese Stills + Motion
The Oklahoma Media
Company

BROADCAST, DIGITAL RADIO & OUTDOOR

Cox Communications	Lamar
Crescent Chamber of Commerce	Metro Family
Cumulus Media	Midwest City Chamber of Commerce
Del City Chamber of Commerce	Moore Chamber of Commerce
El Reno Chamber of Commerce	Mustang Chamber of Commerce
Frontier State Bank	Oklahoma Digital Board
Greater OKC Chamber of Commerce	Oklahoma State Chamber of Commerce
Greater OKC Hispanic Chamber of Commerce	Perry Publishing & Broadcasting
Guthrie Chamber of Commerce	Piedmont Chamber of Commerce
iHeartRadio	South Oklahoma City Chamber of Commerce
KFOR/KAUT	Tyler Media
KOCO 5	Yukon Chamber of Commerce
KOKH/KOCB	

Thank you to our generous media partners who donated more than \$2.1 million in advertising contributions to our 2023 Centennial Campaign!

2023 EVENTS

United Way of Central Oklahoma honors its donors, volunteers and Partner Agencies at events each year. For our 100th Anniversary, we hosted a two-day Centennial Campaign Kickoff event this year. We love celebrating our successes together as a community!

UNITED WAY GALA



Our United Way Centennial Gala marked a century of compassion, commitment, community and giving! It was a beautiful night honoring our 2023 Volunteer Award winners and celebrating over \$19 million raised in the annual campaign! When we add it all up, United Way of Central Oklahoma has raised more than \$700 million for our community throughout the span of 100 years!

CENTENNIAL CAMPAIGN KICKOFF



We kicked off our two-day Centennial Campaign event with a wine reception on Sept. 6 featuring live music, food and beverages and the announcement of the United Way WayFinder Grant winners. OKC Thunder's Rumble made a special appearance along with the Love's Tanker Truck. On day two, the third annual *The Hole Shebang!* cornhole tournament returned to Scissortail Park, hosted by the Emerging Leaders. The corporate cornhole tournament raised \$62,000. The OG&E team secured the title as The Hole Shebang! tournament champions!

PACESETTER LUNCHEON & PACESETTER GAMES



Pacesetters set the tone of success for our 2023 campaign by raising \$2.5 million across more than 50 Pacesetter Centennial Campaigns. We hosted a special Pacesetter Luncheon with guest speakers from The CARE Center and Sunbeam.

The hot summer temps forced a rescheduled game day. Fortunately, we later enjoyed an 85-degree day of competitive fun in August! Congratulations to our Pacesetter winners from Team Pivot, NorthCare and American Fidelity!

UNITED WAY OF CANADIAN COUNTY

United Way of Canadian County funds 20 results-oriented programs focused on Successful Kids, Strong Families, Healthy Citizens, Independent Living and Community Preparedness. Fifteen outstanding local Partner Agencies proudly bear the United Way seal of approval.

2023 CAMPAIGN TOTAL - \$225,809



United Way of Canadian County Advisory Board Members announce **\$225,809 was raised for the 2023 Campaign!**

2023 ADVISORY BOARD

PRESIDENT

Craig McVay, *Community Volunteer*

MARKETING & SPECIAL EVENTS CHAIR

Sam Sims, *Sims Group*

SECRETARY

Jon Pennington, *BancFirst*

COMMUNITY INVESTMENT CHAIR

Karli Stroh, *INTEGRIS Health*

COMMUNITY INVESTMENT VICE CHAIR

Jim Harris, *Clear Springs Church*

DIRECTOR OF CANADIAN COUNTY UNITED WAY

Debbie Kirk

MEMBERS

Dave Anderson, *Canadian County*

Josh Atkinson, *F&M Bank*

Lincoln Brown, *SWOSU*

Tara Douglas, *Redlands Community College*

Debbie Harrison, *Stockyards Main Street*

Brian Heim, *Flint Energy*

Kara Lehman, *Lucky Star Casino/
Cheyenne & Arapaho Tribes*

Dana Lutz, *Canadian County CASA*

Terry Martin, *Nina Willingham Senior Housing*

Sherry Poage, *Community Volunteer*

Braden Pollard, *Midwest Land Group*

Tammy Ridgeway, *Canadian Valley Technology Center*

Cindi Shivers, *City of Yukon*

Tangi Smith, *Devon Energy*

Chris Tobler, *Mustang Public Schools*

Dr. James White, *Canadian Valley Technology Center*

PARTNER AGENCIES & PROGRAM FUNDING

2023-2024 Allocable Dollars \$268,429

PARTNER AGENCY

2023-2024 FUNDING

Boys & Girls Clubs of Darlington	
Youth Development	\$7,500
Boy Scouts of America, Last Frontier Council	
Comprehensive Youth Development	\$5,200
Canadian County 4-H Foundation	
4-H Club	\$6,100
4-H Classroom	\$1,000
Canadian County CASA, Inc.	
Client Services	\$17,000
C.A.R.T. House	
Forensic Interviewing	\$19,000
Center of Family Love	
Transportation	\$36,000
Compassionate Hands, Inc. (Now Compassionate Sharing)	
Care-A-Van	\$8,500
El Reno Blessing Baskets	
Christmas Baskets	\$15,000
Food Program	\$15,000
Girl Scouts – Western Oklahoma	
Leadership Development	\$7,100
HeartLine	
2-1-1 Helpline	\$2,000
Intervention & Crisis Advocacy Network (ICAN!)	
Client Services	\$16,000
Mobile Meals of El Reno, Inc.	
Mobile Meals	\$12,500
Russell-Murray Hospice	
Hospice	\$27,500
The Salvation Army, Canadian County Service Center	
Social Services	\$12,000
Variety Care	
Yukon Clinic	\$5,500
Youth & Family Services	
Counseling	\$19,029
Caring Center	\$19,000
Yukon Sharing Ministry, Inc. (Now Compassionate Sharing)	
Client Services	\$17,500

UNITED WAY OF LOGAN COUNTY

United Way of Logan County was founded in 1986 by local volunteers seeking a unified solution to critical needs in the community. Now serving thousands of Logan County residents annually, UWLC funds 11 programs at 10 local Partner Agencies.

2023 CAMPAIGN TOTAL – \$217,469



United Way of Logan County Advisory Board Members announce **\$217,469** was raised for the 2023 Campaign!

2023 ADVISORY BOARD

PRESIDENT

Dr. Michelle Chapple, *Guthrie Public Schools*

PRESIDENT-ELECT

Dana Hornbeck, *PRISM Bank*

TREASURER

Jessie Bryan, *City of Guthrie*

SPECIAL EVENTS CHAIR

Kristal Flury, *Environmental Management*

COMMUNITY INVESTMENT CHAIR

Jed Waggoner, *F&M Bank*

NOMINATING CHAIR

Linda Miller, *Community Volunteer*

DIRECTOR OF LOGAN COUNTY

UNITED WAY

Debbie Kirk

MEMBERS

David Ball, *Oklahoma Emergency Management*

Spencer Browne, *OGE Energy Corp.*

Tyler Calvert, *InterBank*

Collin Duel, *Duel Law*

Chris Evans, *Guthrie News Page*

Teresa Hommertzhaim,
Mercy Hospital – Logan County

Mike Sikes, *Edward Jones*

Jonathan Smith, *Langston University*

Bryan Wells, *Oklahoma Natural Gas*

Katelyn Payne, *YMCA Guthrie*

PARTNER AGENCIES & PROGRAM FUNDING

2023-2024 Allocable Dollars \$223,207

PARTNER AGENCY

2023-2024 FUNDING

Boy Scouts of America, Last Frontier Council	
Comprehensive Youth Development	\$7,000
CASA for Kids / Logan County	
Youth Services	\$12,000
Central Oklahoma Camp & Conference Center	
Make Promises Happen	\$10,000
Girl Scouts – Western Oklahoma	
Leadership Development	\$4,500
God’s Food Bank	
Food Assistance	\$66,207
HeartLine	
2-1-1 Helpline	\$1,500
Logan Community Services	
Maudi Hirschi Children’s Shelter	\$39,000
Logan County Council on Aging	
Senior Meal Program.....	\$40,000
The Saville Center	
Clinical Services	\$3,000
YMCA of Greater Oklahoma City, Logan County Branch	
School Aged Child Care.....	\$37,000
Sports	\$3,000

LOGAN COUNTY OPEN

United Way of Logan County raised more than \$5,000 at its 7th annual Logan County Open. The golf tournament, put on in partnership with Guthrie Golf & Country Club, Mercy Hospital and Eskridge Chevrolet, benefitted the United Way of Logan County and its 10 Partner Agencies.



Congratulations to our first place team – John Vance Auto Group!

VOLUNTEER CENTER

United Way of Central Oklahoma's Volunteer Center aims to connect community-centric individuals and corporate teams with opportunities to give back at its 68 Partner Agencies that make their community a better place to live every day. In 2023, the Volunteer Center connected over 6,000 volunteers, who spent over 16,500 hours serving their central Oklahoma community – a value of more than \$524,700.

United Way of Central Oklahoma celebrated **100 Days of Caring** beginning July 5, our Centennial Birthday, with 100 volunteer opportunities through Oct. 13, our Day of Caring event. More than 800 volunteers from the following organizations participated in 100 Days of Caring this year:

American Fidelity
Bank of Oklahoma
Benham, A Haskell Company
Blue Cross & Blue Shield
CFS Brands
Chicken N Pickle

City of OKC Finance Depart.
Enterprise Holdings
FORVIS
Global Health
Grant Thornton, LLP
LSB Industries
OGE Energy Corp.

OKC Maps
Texas Roadhouse
Tinker AFB Youth
United Way of Logan County
Advisory Board
Whole Foods



BOARD SERVE CENTRAL OKLAHOMA

Board Serve Central Oklahoma is a unique seven-month program at United Way of Central Oklahoma designed to improve nonprofit boards by recruiting, training and matching board member candidates with nonprofit agencies. To date, the Board Serve Central Oklahoma program has graduated 183 candidates and facilitated over 200 placements to area nonprofit boards. To learn more, please visit unitedwayokc.org/boardserve.

GIVE BACK - The Volunteer Center is ready to connect you with ways to give back to your community. We encourage you to visit VolunteerCentralOklahoma.org or email volunteer@unitedwayokc.org to learn more.

WELCOME RACHEL!



Rachel Canuso Holt became President & CEO of United Way of Central Oklahoma on November 1, 2023. Rachel previously served from 2020 to 2023 as the executive director of the Office of Juvenile Affairs (OJA), Oklahoma's juvenile justice agency. Rachel spent seven total years at OJA, where she previously held the titles of chief operating officer and general counsel. Previous to her tenure at OJA, Holt served as an Assistant Attorney General and an Assistant District Attorney. In her 11 years of state service in juvenile justice, Rachel witnessed firsthand the importance of community resources and the vital role

played by United Way Partner Agencies in central Oklahoma. As an advocate supporting the wellbeing of Oklahoma families and children, Rachel's role at United Way continues her life's work supporting Oklahomans who are vulnerable and in need of help.

THANK YOU, DEBBY!

ADVOCATE. DEDICATED. LEADER.

These are just a few words our staff used to describe Debby Hampton.

The words not only describe Debby as an outstanding individual, but truly depict her passion for United Way of Central Oklahoma. A passion that wanted the best for our United Way. Always.

Retired or not, Debby Hampton will always be a fierce supporter of UWCO and its Partner Agencies.

From all of us at UWCO, thank you for your 13 years of commitment to our organization. Our United Way is better because of you.

Cheers to you, your retirement and Living United!

Team United



United Way of Central Oklahoma
1444 NW 28th Street
Oklahoma City, OK 73106



EQUITY & MISSION STATEMENT

UNITED WAY OF CENTRAL OKLAHOMA

OUR MISSION: Connecting people and resources to improve the wellbeing of those in our community.

OUR VISION: A stronger, healthier and more compassionate community.

At United Way of Central Oklahoma, we value diversity, as well as the dignity and worth of every person. These values are an integral part of our organization and are reflected in the work we do every day. The United Way of Central Oklahoma fights for the health, education and financial stability of every person in every community.

Now, more than ever, we must stand together to champion equity and reinforce our commitment to addressing our community's toughest challenges. We will continue to empower our Partner Agencies to support and care for every person, without regard to race, religion, color, gender, nationality, sexual orientation, disability or age. And we will listen with empathy to learn how we can WORK UNITED to make our communities the places that we need them to be: equitable, respectful and opportunity-filled.

unitedwayokc.org



[/unitedwayokc](https://www.facebook.com/unitedwayokc)



[uwayokc](https://www.youtube.com/unitedwayokc)



[united-way-of-central-oklahoma](https://www.linkedin.com/company/united-way-of-central-oklahoma)